



Division of Community Engagement and Food Systems

Public Health Association of British Columbia

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The Public Health Association of BC is Now Hiring!

Position title: Project Lead, Community Garden Roots

Location: Lower Mainland BC (Remote with occasional on-site visits), stable internet access required

Employment Type: Contract part-time

Contract amount: \$46,000 including GST

Hourly rate: \$30-\$33/hour commensurate with experience

Contract term: 20 months with possibility of extension

Application closing date: Mar 20, 2024 at 5:00pm PT

Employment start date: April 1, 2024

Overview

The Public Health Association of BC is seeking a Project Lead for our Community Garden Roots program. Previously known as *Can You Dig It*, this is a non-profit program promoting health, equity, and connection to neighbourhoods through engaged community garden spaces. We focus on empowering the community through skill-building, governance support, coordination, and networking. We strive to collaborate with local and regional partners to activate under-utilized spaces to maximize social and environmental impact.

This consultant will be responsible for developing new partnerships, projects and business opportunities, and supporting fund development and strategic planning for the future of the program. This is a part-time contract position, with possibility for extension and expansion of responsibilities pending future funding.

About Community Garden Roots

Community Garden Roots (CGR) is a trusted partner with extensive expertise in garden builds, coordination, governance support, and resource creation. Previously known as [Can You Dig It](#), we have over 10 years of successful partnerships across local and regional municipalities in BC.

Looking to the future, we are hoping to expand partnerships with developers and business owners with under-utilized land to build community gardens for neighbourhoods in need of green space and social connection. Our pilot project with the [South Surrey Community Garden](#) at a Volkswagen Dealership lot has informed our strategy moving forward, and has inspired our drive to seek greater collaboration with corporations for social equity and health.

About PHABC

The Public Health Association of BC is a voluntary, non-profit, non-government, member-driven organization that provides leadership to promote health, well-being and social equity. We fulfill our mission through advocacy, collaboration, education and research and do this work through the spectrum of public health practice; including prevention, promotion, protection and policy.

PHABC champions and supports a number of community food development activities including [Farm to School BC \(F2SBC\)](#), the [Coalition for Healthy School Food](#), [Resilient North Project](#), and more. Learn more about PHABC's projects and priorities [here](#).

Key Accountabilities & Responsibilities:

The Project Lead for Community Garden Roots will be responsible for sustaining CGR engagement, outreach, project and partnership activities, and supporting fund development and strategic planning for 2024/25. This will include:

- Deliver projects and maintain relationships with community partners (e.g. current project to expand a medicine wheel garden in Vancouver, continue partnerships with municipal partners, and community stakeholders) .
- Ongoing engagement and outreach with new potential partners for community garden expansions, including businesses, developers, municipalities, and more.
- Fundraising activities (e.g. grant applications) to ensure sustained activity of CGR.
- Research and relationship-building with possible community partners to support existing community gardens in governance, coordination, and programming.
- General communications activities, including marketing and blogging.
- Administrative tasks such as reporting and budgeting.
- Overseeing part-time CGR coordinator and volunteers when needed

Qualifications & Required Skills

- Preferred minimum 3 years experience in community development, fundraising, and project management.
- Demonstrated understanding of the intersections between health, education and agriculture including, but not limited to, knowledge of local food systems, community-based food programming, food security and Indigenous food sovereignty.
- Strong project management and organizational skills.
- Strong interpersonal, relationship building and collaboration skills.

- Strong fundraising and event organizing skills
- Experience developing and maintaining relationships with multiple stakeholders (e.g. businesses, governments, community partners).
- Excellent communication skills, both oral and written (able to take complex materials and make them understandable to all audiences).
- Self-motivated and able to work from home with stable internet access.
- Familiarity and comfort using digital communication tools (i.e., emails, social media, etc.)
- The selected candidate must be willing and able to travel to different locations across BC, as needed.

Assets

- Experience managing or volunteering in community gardens
- Experience with business development and corporate partnerships
- Knowledge of Indigenous food sovereignty and food justice
- Holds existing relationships with community food organizations
- Knowledge of Can You Dig It (Community Garden Roots) and its activities
- Experience working in a non-profit environment

Compensation

As compensation for the services provided, the contractor shall be paid \$46,000 including GST, at an hourly rate of \$30-33 commensurate with experience. This equates to roughly 16-22 hours/week. The timeline for the contract is 20 months with possibility of extension.

To Apply

Submit your resume and cover letter to Julia Gellman, Manager for Can You Dig It at foodsystems.manager@phabc.org. **Application Deadline: March 20, 2024 at 5:00pm.**

Short-listed candidates will be asked to provide up to three references and will be notified for interview the week of March 25, 2024. All interviews will be conducted via zoom. The anticipated start date for this position is April 1, 2024.

We thank all applicants for their interest, however only those selected for an interview will be contacted.

PHABC is an equal opportunity organization and all qualified applicants will receive consideration for this position without regard to race, color, religion, gender, gender identity or expression, sexual orientation, national origin, genetics, disability, or age.