



FAKCT?

Promoting Digital Health Literacy in an Era of New Media and Misinformation

Public Health Summer Institute 2021
Thursday June 24th & Friday June 25th

Agenda

Day I

Thursday June 24th, 2021*

8:45 - 9:00am	Opening Welcome, Recognition and Acknowledgement of Territories <i>Christopher Bate (Ardoch Algonquin First Nation & Comox Valley Senior Support Society)</i>		
9:00 - 10:00am	Introduction to Summer Institute: Fake or Fact? Promoting digital health literacy in an era of new media and misinformation <i>Dr. Lorie Donelle (Western University) & Dr. Simon Carroll (University of Victoria)</i>		
10:00 - 10:15am	BREAK		
10:15 - 10:45am	Small Group Dialogue Sessions		
Who benefits from Misinformation? Personal Experiences Online	Professional Experiences in Identifying Public Health Threats & Opportunities	Community Assets for Digital Health Literacy – The Socioecological Model	
10:45 - 11:15am	Reporting Back from Breakout Rooms – Key Points on Each Topic		
11:15 - 11:45am	Living In-fodemica: Youth experiences during the COVID-19 Pandemic <i>Elizabeth Wilhelm (US Centre for Disease Control), Theo Munkacsi (Our Earth, Our Future)</i>		
11:45am - 12:15pm	BREAK		
12:15 - 12:45pm	Small Group Dialogue Sessions		
Closing the Digital Divide Among Seniors	Better Than Same: Honesty and Equity	Are The Kids Alright?	
12:45 - 1:15pm	Reporting Back from Breakout Rooms – Key Points on Each Topic		
1:15 - 1:45pm	A Toolkit for Identifying Information Voids in the COVID-19 Infodemic <i>Amy Wright, Lucy Lavery, & Sarah Ball (Media Measurement)</i>		
1:45 - 2:00pm	Closing Remarks <i>Speaker TBA</i>		

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Day 2

Friday June 25th, 2021*

8:45 – 9:00am	Opening Welcome, Recognition and Acknowledgement of Territories <i>Christopher Bate (Ardoch Algonquin First Nation & Comox Valley Senior Support Society)</i>		
9:00 – 9:15am	Public Health Summer Institute 2021 – A Review of Yesterday & What to Expect Today <i>Dr. Lorie Donelle (Western University) & Dr. Simon Carroll (University of Victoria)</i>		
9:15 – 10:00am	Our House is on Fire: Supporting accurate information for responding to the climate and ecological crisis <i>Darryl Quantz (Fraser Health) & Dr. Tim Takaro (Simon Fraser University)</i>		
10:00 - 10:15am	BREAK		
10:15 - 10:45am	Small Group Dialogue Sessions		
	Why We Must Be Advocates in Public Health	Promoting Accurate Information in Your Health System	Digital Health Equity in an Ecological Crisis
10:45- 11:15am	Reporting Back from Breakout Rooms – Key Points on Each Topic		
11:15am – 11:45am	Breaking Through the Noise <i>Kevin Parent & Amanda Higginson (Ottawa Public Health)</i>		
11:45am – 12:00pm	Large Group Dialogue Session – Open Space Principle		
12:00 - 12:30pm	BREAK		
12:30 - 1:30pm	Inoculating Against an Infodemic: COVID-19 news, social media, and misinformation <i>Dr. Anatoliy Gruzd (Ryerson University)</i>		
1:30 – 1:45pm	Large Group Dialogue Session		
1:45 - 2:00pm	Closing Remarks <i>Juan Solorzano (Public Health Association of BC)</i>		

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