



Public Health
Association of BC

Strategic Plan 2019-2025

Vision

A fair and healthy British Columbia for all.

Mission

PHABC promotes health, wellbeing and equity for all through leadership in public health.

Approach

As a member-driven charity organization, we fulfill our mission through advocacy, collaboration and engagement activities, education, service delivery and research throughout the spectrum of public health practice and systems including prevention, promotion, protection and policy. PHABC engages with partners across sectors and all levels of governance in British Columbia, Canada and the world.

Guiding Principles:

- Health Surveillance, Evidence & Innovation
- Working Together
- Equity
- Monitor Performance & Continuous Improvement

PHABC Goals

- 1** To advance evidence-based policies that promote health, wellbeing and social equity
- 2** To build support among British Columbians' for the work of public health, by increasing their knowledge of and engagement in public health issues
- 3** To foster innovation and excellence across the spectrum of public health practice and build workforce capacity
- 4** To have a vibrant, member driven, sustainable organization
- 5** To efficiently deliver evidence based public health programs to contract specifications