

## President's Award

The President's Award is given to a member of the Public Health Association of British Columbia who has shown a commitment to enabling their community, neighbourhood, housing complex or organization to address health issues. The issues include economic security, food security, environmental sustainability, preventive health actions, and ensuring involvement in decisions by those affected.

***Roger Wheeler*** – *For his extraordinary commitment to enabling his organization to address health issues while ensuring involvement in decisions by those affected*

Roger has worked numerous years within the healthcare industry where he held the position of Corporate Director, Public Health at Interior Health. During that time, he was an important decision partner with the Core Public Health Functions Research Initiative, and director of the public health emergency response to H1N1.

He is currently a Professor in the School of Business at Okanagan College in Kelowna, BC. His teaching focuses on business strategy and policy, strategic human resources management, organizational behaviour, and quantitative decision making.

Roger has presented at annual conferences for several organizations, including the PHABC, the Union of BC Municipalities, Health Work & Wellness, and the World Congress of Medical Technology. He currently sits on the Federal/Provincial Policy Committee of the Kelowna Chamber of Commerce and volunteers with the Greater Westside Board of Trade in West Kelowna.

Roger is a longtime board member and Treasure of the PHABC. Through this role he has made valuable contributions in overseeing and ensuring the fiscal health of the Association. He has always been diligent in managing our financial affairs and his ability to explain financial and human resource concepts to other board members has been widely appreciated. His budgeting and business management expertise has greatly impacted the overall goals of PHABC and has been an important part in our success in effectuating our mission. Roger has provided exceptional stewardship and is an invaluable resource, and thus is the deserving recipient of this year's President's award.

## The Award of Merit

The Award of Merit is given to a community member who does not belong to the PHABC but who has contributed significantly to enhancing the health of their community. They may have been involved in a variety of areas that impacted in some way the broader determinants of health. Perhaps it was providing support for low cost housing, improving the food supply for low-income areas, supporting programs for children and youth, or supporting healthy lifestyles in general.

### *Lesley Dyck – For her significant contribution to enhancing the health of BC communities*

Lesley is a health promotion and community development consultant with over 25 years of experience in Canada and internationally.

Before leaving to start her own consulting company, Lesley was a Knowledge Translation Specialist with the National Collaborating Centre for Determinants of Health (NCCDH). She has also worked as a public health program manager (population health, tobacco reduction, injury prevention), international volunteer (Public Health, Indonesia), a communication coordinator (well-being/active living) and community developer/programmer (fitness, recreation, women's health). Lesley earned her BA in Mass Communication at Carleton University and her MA in Health Promotion at the University of British Columbia.

I have been working with Lesley for the last few years on the Executive Committee of Health Promotion Canada, on the Professional Development Work Group and on the B.C. Health Promotion Network. In all of these contexts I have found her to be creative, competent, knowledgeable, hard working and a true leader highly committed to Health Promotion and Public Health.

You can find Lesley working and volunteering on projects wherever people and organizations are collaborating to build healthy and inclusive communities. She lives in the Okanagan Valley with her partner John, where they can be found working in their garden or planning their next kayak, ski or travel adventure.

## Phyllis M. Baird Memorial Award

The Baird Award is given to a Community Health Nurse practicing in a rural area of BC who:

- ❖ Demonstrates excellence in practice
- ❖ Is employed (or recently retired) in a provincial health unit
- ❖ Wishes to pursue a short or long term course relative to her/his field of interest

The recipient should exhibit some or all of the following:

- ❖ An excellent understanding of and keen interest in public health nursing
- ❖ Leadership skills
- ❖ Pride in doing an excellent job
- ❖ Activity/interest in professional and/or community organizations, i.e. RNABC, PHABC, CPHA, community health nurses interest group, etc.
- ❖ Eager to increase knowledge, keeps up to date by reading, extramural studies, attending workshops etc.
- ❖ Demonstrates a tactful, discrete, courteous, poised manner
- ❖ Able to maintain confidentiality
- ❖ Exemplifies integrity, warmth, understanding, and compassion
- ❖ Has a positive outlook and contributes to good morale
- ❖ Excellent communication skills
- ❖ Ethical - avoids or withdraws from conflict of interest situations

### ***Tanja Hanson – For her tireless commitment to creating healthier rural BC communities***

Tanja is a practicing Registered Nurse and program leader for the Vancouver Coastal Health Public Health and Prevention program in Powell River. Tanja exhibits excellent in Public Health Nursing practice and leadership. She holds herself to high standards of evidence-informed practice and strives to integrate public health competencies in all of the work that she does.

Tanja demonstrates a leadership style that is warm, compassionate, courteous, perceptive and poised. She is highly regarded by her local and regional public health colleagues. Tanja holds a very busy position, yet she never hesitates to take on a challenge and she does this with grace and merit. She has taken part in numerous regional Public Health Nursing working groups looking at matters such as perinatal depression and anxiety pathways, standardization of youth services, and breastfeeding education modules for nurses. Tanja is often the first to offer support to both her local and regional colleagues to promote best practice initiatives. This past year, she has advocated for the nurses in her area to have the opportunity to increase their knowledge around infant mental health and trauma informed practice.

Tanja also exemplifies excellence in community advocacy and engagement. She has been very influential in supporting and advocating for respectful and non-judgemental harm reduction services



in her community when Powell River was identified as having a high incidence of substance overdose deaths. Another area of passion and advocacy is social/emotional health in children. She actively worked with community agencies on Powell River Early Years programming. This multiagency collaboration worked tirelessly to reduce barriers and maintain access to early years programs for all families in their community, when previously held funding was withdrawn. They were successful in obtaining grant money for the “ORCA” bus program which delivers free early years programming to all areas of the community.

Tanja Hanson is a remarkable public health leader.

## Sharon Martin Community Development Award

The Sharon Martin Community Development Award was created in November 1999 as memoriam to Sharon Martin, a visionary and staunch advocate for public and community health at national, provincial and community levels. The award recognizes a member or non-member of PHABC who has contributed significantly to community development by:

- ❖ Supporting community capacity
- ❖ Advocating for social justice
- ❖ Mentoring others in the promotion of the public's health
- ❖ Promoting the involvement of community members in public health programs.

### ***Victoria Barr – For her considerable contributions to community development***

Victoria brings 25 years of expertise and passion as a research planner, specializing in the connections between community planning, health and equity. Her work involves equitable community engagement, fostering strong partnerships and developing and implementing public policy in community, school and local government settings. With a master's degree in public health and a PhD in planning, Victoria is one of only a handful of people in Canada with formal education in both health promotion and community planning.

From 2017-2019, Victoria was manager of the provincial PlanH program, on behalf of BC Healthy Communities. She is also a former faculty member at the University of Victoria and has taught healthy communities principles and strategies at five Canadian universities.

Victoria is an incredible mentor to both public health and planning students across Canada, and recently started her own consulting firm, where she is working with two former Master of Public Health students from the University of Victoria, among others. She is a strong leader and a passionate community developer. Her focus on positive health outcomes for all people makes her ideal for this award.

## Healthy Corporate Citizen Award

Corporations play an ever-increasing part of our life not just through the products and services they produce and provide, market and sell but through their involvement in shaping society through their increasing dominance in the social, political and economic life of our communities. Corporations affect our health in both direct and indirect ways.

In order to raise awareness of the role of the corporate sector in public health and in the potential for corporations to provide leadership in improving health, PHABC has created a Healthy Corporate Citizen Award.

The award is intended for a corporation, financial institution or producer/worker cooperative that demonstrates a broad and comprehensive commitment to promoting health through a range of policies, products/services and practices. The award is not intended to reward a specific policy, product/service or practice but rather is intended to recognize a broad commitment to addressing the determinants of health (e.g., housing and food security) that can be influenced by corporate activities (e.g., paying a living wage) and to avoid contributing to dangerous or unhealthy policies, products/services and practices (e.g., marketing unhealthy food).

### ***Ifeoma Ozoma, Pinterest, Inc. – in recognition of extraordinary dedication to addressing the determinants of health***

Ifeoma Ozoma is an inspiring example of dedication to effecting far-reaching policies to promote health. As Public Policy and Social Impact Manager at Pinterest, she has implemented a clear strategy to tackle health misinformation around cancer treatments and vaccinations.

Ifeoma recognized removing misinformation was not enough. She and her teams determined causes contributing to health misinformation (data voids). She partnered with internationally recognized health organizations such as WHO and CDC. She developed resources to create visually compelling, scientifically based Pins with these partners in multiple languages.

Ifeoma has been recognized globally for her corporate work. Her passion for disseminating reliable health information has led to a proactive and progressive strategy at Pinterest ahead of the social media accountability curve. With a continually expanding scope of misinformation to target, Ifeoma Ozoma has had a significant positive impact on the health of individuals, families and communities worldwide.