

Blow it up and start again!

A radical approach to re-orienting health services

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Reorienting health services – its more than public health and primary care

We need a better balance between

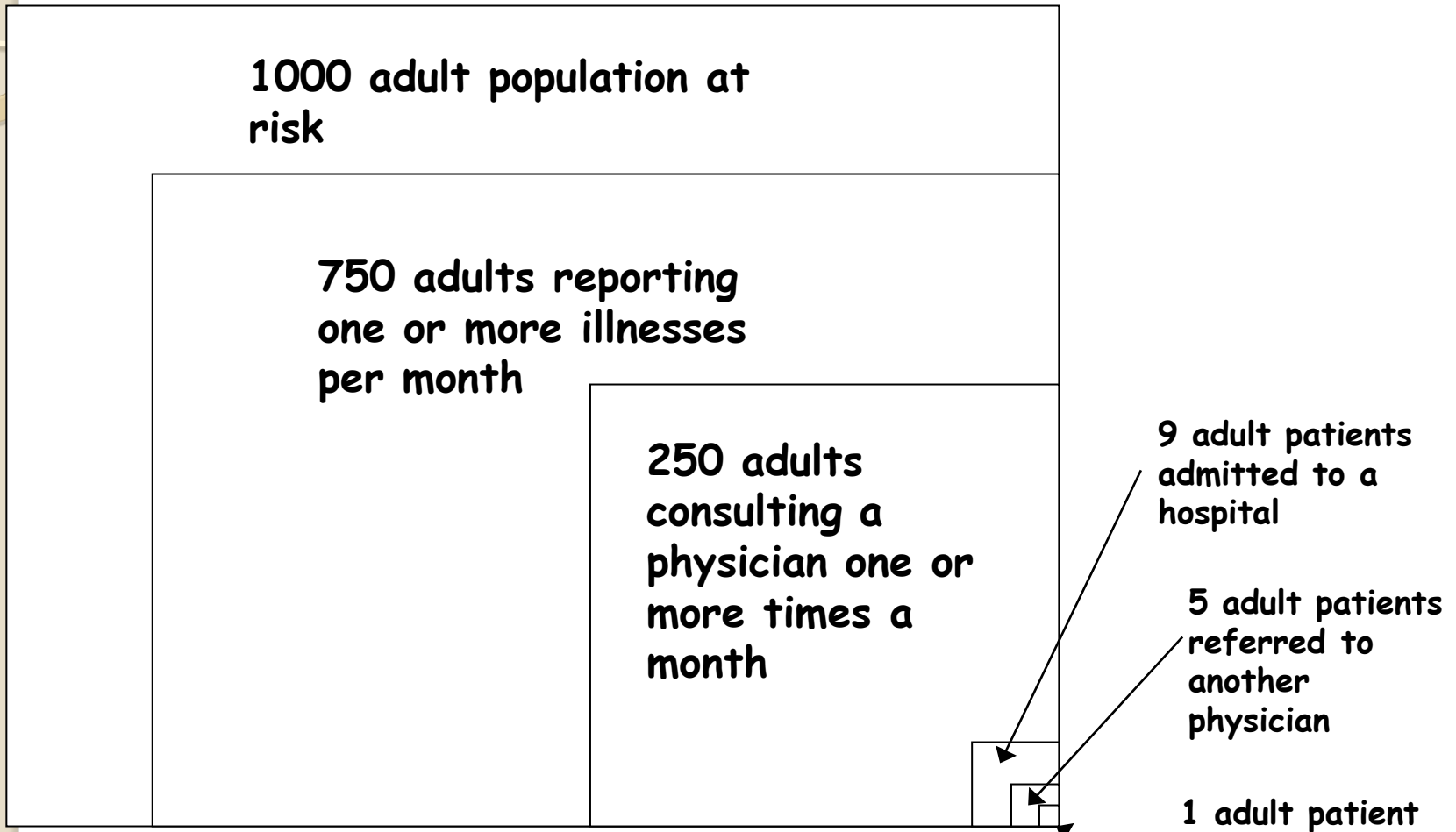
- **Health care and population health**
- **Treatment and promotion and prevention**
- **Treatment and care**
- **Professional care and self-care**
- **Bio-medicine and holistic medicine**



- **Specialty care and primary care**
- **Institutional care and home and community care**
- **Quantity and quality**
- **Preventing errors and creating truly healthy health care systems**



The ecology of medical care



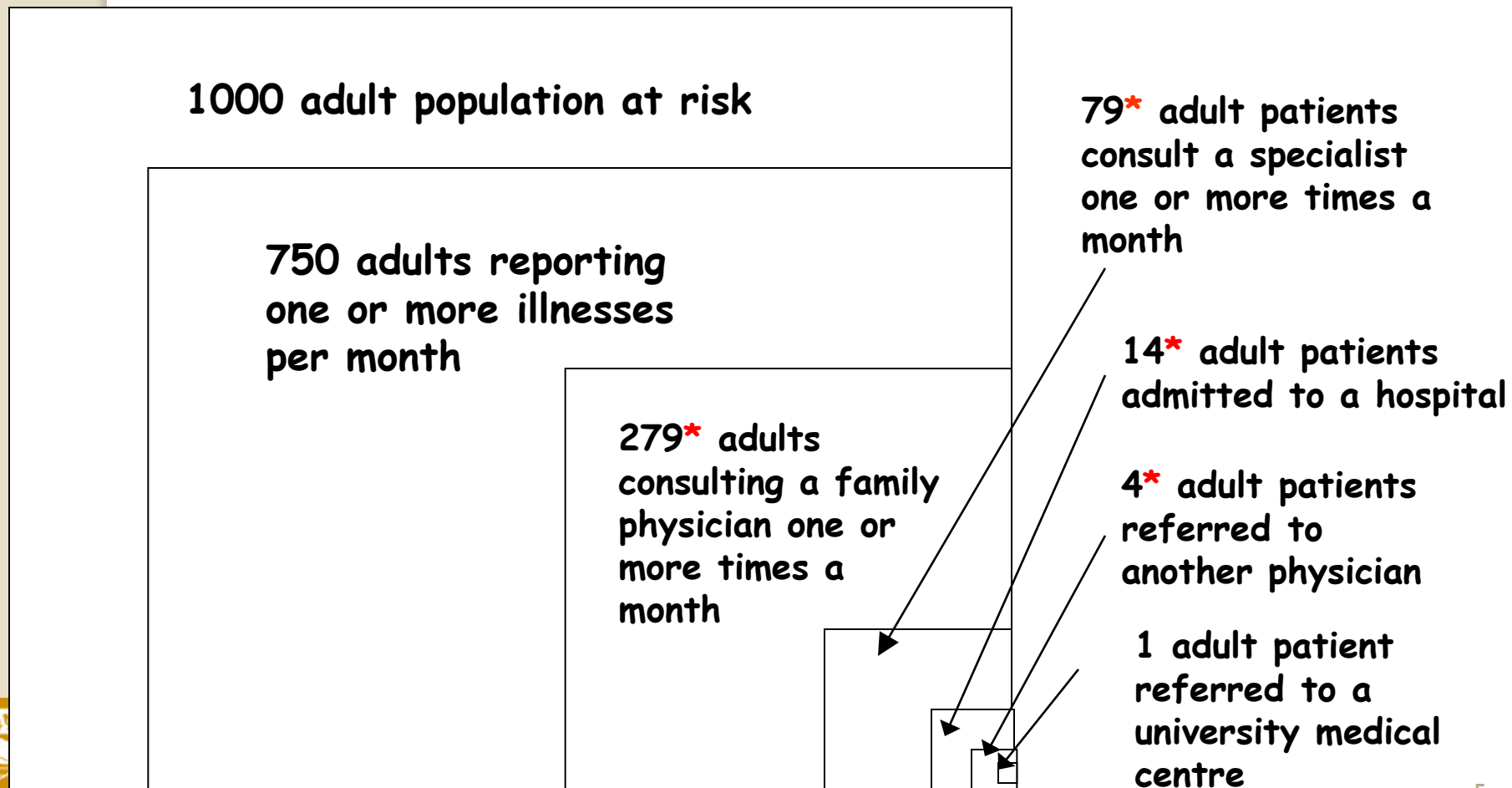
White, Kerr et al (1961) "The Ecology of Medical Care"
[New Engl J Med 265:18;885-92](#)



The Ecology of Medical Care in BC in 2001

Source: Dr. Howard Platt, based on Kerr White, 1961

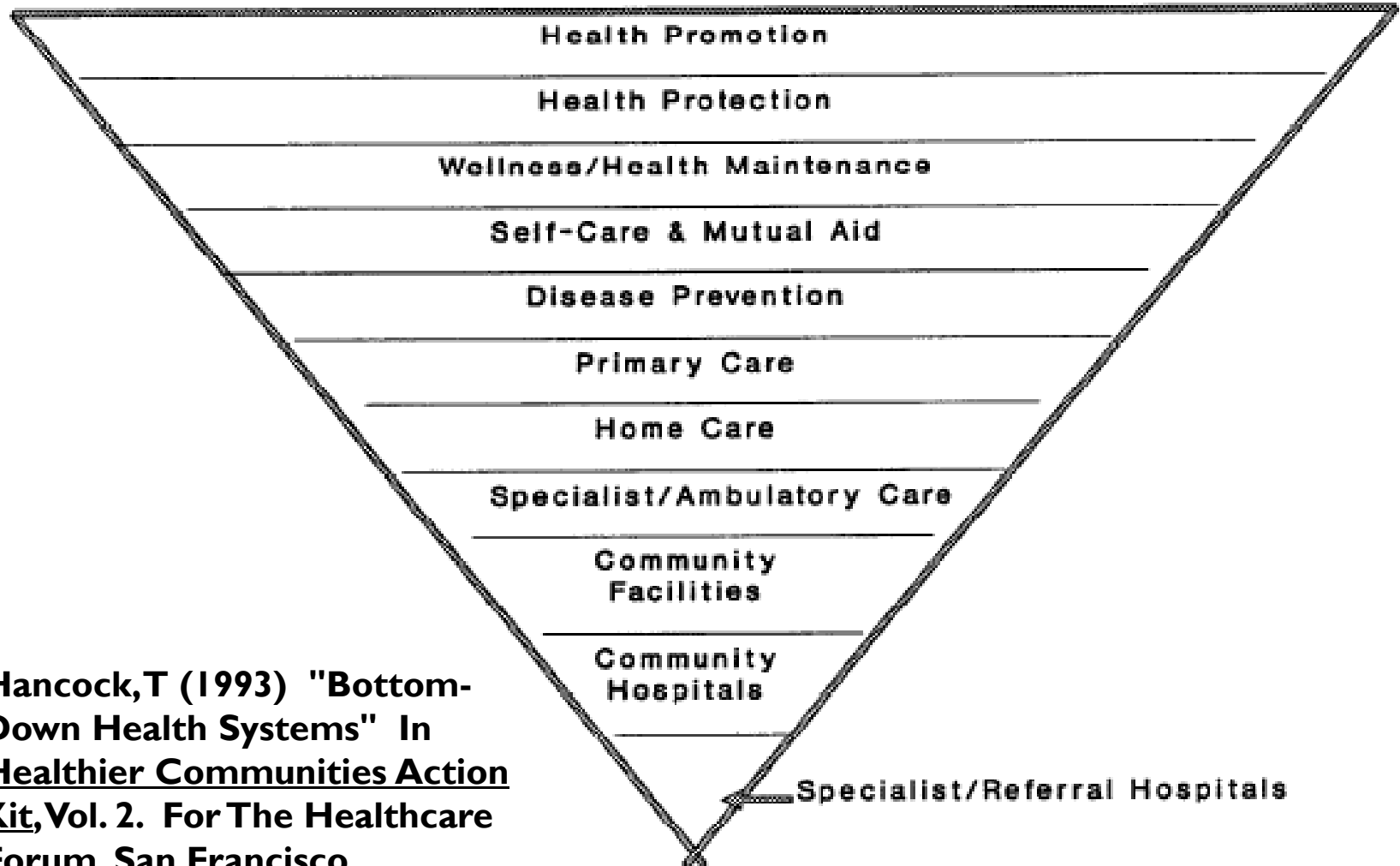
(* = BC Data from 2001/02)



The ecology of medical care revisited

<u>Category (in 1 month)</u> (<i>Italics = 1998</i>)	1961	1998
Population	1000 Adult population	<i>1000 persons of all ages (includes children)</i>
Report one or more illnesses or injuries/ <i>symptoms</i>	750	800
Consult a physician one or more times/ <i>visit a physician's office</i>	250	217 <i>(113 primary care, 104 specialist)</i>
<i>Visit other provider</i>		
- <i>complementary or alternative care provider</i>		65
- <i>hospital outpatient clinic</i>		21
- <i>home health care</i>		14
- <i>emergency department</i>		13
Admitted to a hospital/ <i>hospitalised</i>	9	8
Referred to a university medical centre/ <i>hospitalised in an academic medical</i>	1	0.7

“Bottom-down” health system



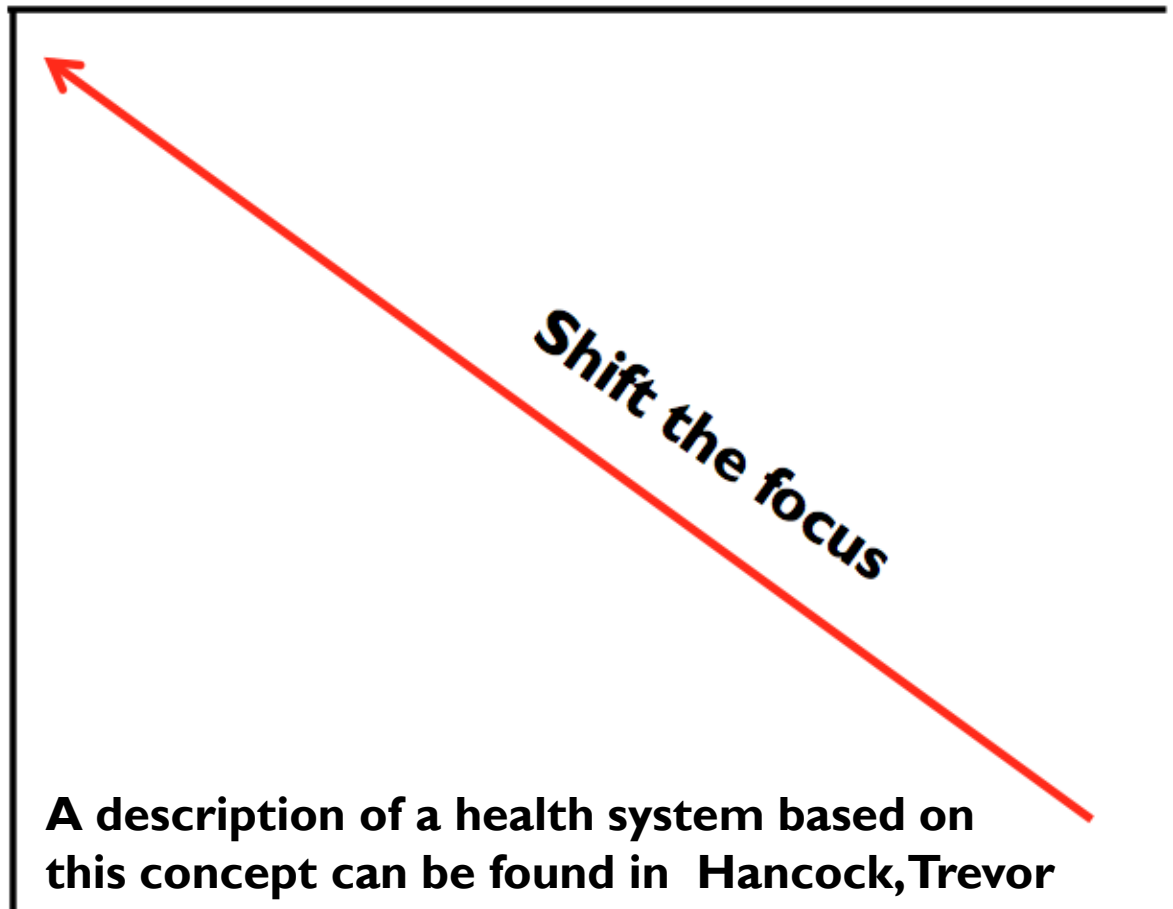
Hancock, T (1993) "Bottom-Down Health Systems" In Healthier Communities Action Kit, Vol. 2. For The Healthcare Forum, San Francisco



Bottom-up health care system

Health promotion
Health protection
Wellness
Self-care
Disease prevention
Primary care
Home care
Specialty Amb care
Community facilities
Community hospitals
Specialist hospitals

Home Block N'hood Village Town City



A description of a health system based on this concept can be found in Hancock, Trevor (1999) *Health Care Reform and Reform for Health: Creating a Health System for Communities in the 21st Century Futures* 31(5): 417-436



Related publications

- **Hancock, Trevor (1991) Zero-based health planning and hospitals without beds: two thought experiments for health planners *Health Care Management Forum* 4(3):35-36**
- **Hancock, Trevor (1993) Bottom-Down Health Systems In *Healthier Communities Action Kit, Vol. 2. For The Healthcare Forum, San Francisco.***
- **Hancock, Trevor (1999) Healthy and Health-Promoting Hospitals *Leadership in Health Services/Intl J Health Care Qual Assurance* 12(2): viii - xix**
- **Hancock, Trevor (2001) Moving Beyond Healthcare: The Role of Healthcare Organizations in Creating Healthy People in Healthy Communities in a Healthy World” *Hospital Quarterly* 4 (4): 20-26**



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