



2011 PHABC Conference Speaker Bios

November 28th & 29th

The Ottawa Charter for Health Promotion: Critical Engagement from
a Health Equity Perspective

Keynote Speaker – Monday November 28th, 2011



David McQueen

(IUHPE Immediate Past President & formerly, Associate Director for Global Health Promotion Centers for Disease Control and Prevention)

Dr. David McQueen is a global health consultant, having retired in March 2011 after dedicating 19 years of service to the CDC, where his most recent role was Associate Director for Global Health Promotion in the National Center for Chronic Disease Prevention and Health Promotion. Dr. McQueen has contributed greatly to the field of public health throughout his career, and has been an outspoken voice for applying evidence-based health promotion strategies and existing infrastructures to address chronic diseases around the globe.

Before joining CDC, Dr. McQueen was Professor and Founding Director of the Research Unit in Health and Behavioural Change at the University of Edinburgh, Scotland (1983-1992) and Associate Professor of Behavioral Sciences at the Johns Hopkins University School of Hygiene and Public Health in Baltimore (1979-1983). Since 1965 he has held numerous other academic appointments from universities in the U.S., Germany, Belgium, Scotland, and China. He serves on numerous committees and is the Chair of the External Advisory Council for the University of Alberta School of Public Health.

Keynote Speaker – Tuesday November 29th, 2011



John Raeburn

John Raeburn is Adjunct Professor in Community Health Development at Auckland University of Technology, New Zealand, and was previously at the University of Auckland for 33 years. His background is in psychology, and his core academic interests are in grass-roots community development for health and wellbeing, health promotion and mental health promotion. He was the first academic to teach health promotion in a New Zealand university, and among many other activities in health promotion, was involved in the creation of both the Ottawa and Bangkok Charters for Health Promotion. He has had a long-term association with health promotion in Canada, which includes being coauthor with Irving Rootman of the 1998 book *People-Centred Health Promotion*. In 2006, he was awarded a New Zealand Queen's Service Order for Community Service.

Featured Speakers



John Millar

MD, FRCP(C), MHSc; Clinical Professor, School of Population & Public Health, UBC. Executive Director, Population and Public Health, Provincial Health Services Authority (on leave).

After a 15-year career in clinical medicine, surgery, health policy and administration in the developing world Dr Millar returned to Canada where he specialized in population and public health (community medicine). After serving as a Medical Health Officer in several BC jurisdictions, Dr Millar became the Provincial Health Officer from 1992-1998

during which time, among other achievements, he developed health goals for BC. After serving for 5 years (1998-2003) as the Vice President for the Canadian Institute for Health Information in Ottawa, in 2003, Dr Millar became the Executive Director, Population and Public Health for the BC Provincial Health Services Authority. In this role Dr Millar has recently been the Chair of the BC Obesity Reduction Task Force, Chair of the National Advisory Committee for the National Collaborating Centre for the Determinants of Health and Chair of the BC Healthy Built Environment Alliance. He is a member of the BC Population Health Network, the Health Officers Council, and the BC Healthy Living Alliance as well as many other organisations and networks dedicated to improving population health, reducing health and socio-economic inequities and the better prevention and management of chronic disease.

Dr Millar has received several awards recognizing his contributions to public health nationally and provincially and has many publications to his credit. Dr Millar is a Clinical Professor at the School for Population and Public Health at UBC where he is involved in teaching and research in public health leadership, health policy and international health. (Dr Millar is currently on a leave of absence from PHSA during which he sailed to the Sea of Cortez).



Trevor Hancock

Dr. Trevor Hancock is a public health physician and health promotion consultant and is currently a Professor and Senior Scholar at the new School of Public Health and Social Policy at the University of Victoria. Over the past 30 years he has worked with local communities, municipal, provincial and national governments, health care organizations, NGOs and the World Health Organization to improve health and reduce inequalities in health.

In 1984 he organized “Beyond Health Care”, the first conference held on the topic of healthy public policy and in 1986 (a banner year), he co-authored with Len Duhl the original background paper for the WHO Europe Healthy Cities Project, led a CPHA Study Tour of Healthy Public Policy in the Nordic countries and presented the Theme paper on Supportive Environments at the First International Conference on Health Promotion in Ottawa.

Ever since then, he has been particularly associated with the issues of healthy public policy, supportive environments and healthy cities and communities. He is a co-founder of both the Canadian Association of Physicians for the Environment and the Canadian Coalition for Green Health Care and is a member of the newly - established Board of the Child and Nature Alliance.



Charlotte Reading

Dr. Charlotte Reading is an Associate Professor in the School of Public Health and Social Policy, Faculty of Human and Social Development, University of Victoria. Dr. Reading has conducted research and published in the areas of Aboriginal health, Aboriginal HIV/AIDS, social determinants of Aboriginal health, cultural safety, cancer among Aboriginal peoples, Aboriginal ethics and research capacity building as well as the sexual and reproductive health of Aboriginal women. She is the Chair of the CIHR-Institute of Aboriginal Peoples' Health - Aboriginal Health Research Network Secretariat, Co-Chair of the CIHR-Institute of Infection and Immunity - Community-Based HIV Research Steering Committee and a member of the Advisory Board of the (PHAC) National Collaborating Centre for Aboriginal Health.



Mary Collins

Mary is the Director of the Secretariat of the BC Healthy Living Alliance in Vancouver BC which promotes collaborative action to reduce chronic disease and health inequities.

From 1984 - 93 Mary served as a Member of Parliament representing the constituency of Capilano – Howe Sound in BC. and was a Cabinet Minister holding the positions of Associate Minister of National Defence, Minister of Health and Welfare, Status of Women, Western Economic Diversification and Minister of State for Environment. From 2002-2007 she worked in Russia with the World Health Organization and throughout her career has been involved in health policy and practice, locally, nationally and internationally.

Mary was born in Vancouver, attended UBC and graduated from Queen's University. She holds an Honorary Doctorate from both Royal Roads Military College and Royal Roads University.



Mary Clifford

Mary started her career in Aboriginal Health in 1991, after nearly a decade as a manager within the Community Living Field.

Since 1991 Mary has been involved with many new initiatives including developing and implementing two of the first Urban Aboriginal Head Start programs in Canada and developing and managing cultural models of services (ECD, Mental Health and Addictions, Youth Safehouse etc.). She has also been involved with policy and legislative changes in the areas of Midwifery, Services to Children with Special Needs, Child and Family services and HIV/AIDS. Mary has been a member of many federal or provincial bodies including as a member of the Steering Committee for the Aboriginal Children's Survey (Statscan), acting as chair of the BC AIDS Secretariat, the Provincial Community Living Council and the Aboriginal Midwifery Committee for the BC College of Midwives. Mary is a Métis woman with Cree ancestry, a mother of four grown children and a kookum to three beauties aged 4-10.



Leslie Varley

Leslie, T-an de'entkwhl allugiat (One who Leads Aboriginal People), is a member of the Gisk'aast (Killer Whale) clan of the Nisga'a Nation.

She is the Director for Aboriginal Health for Provincial Health Services Authority, a collective of tertiary care agencies in BC. Leslie and her team have led the development of the PHSA Indigenous Cultural Competency Training for the 100,000 health care employees within five regional health authorities and Provincial Health Services Authority.

Leslie resides as a guest on Musqueam Nation in Vancouver, BC.



Ann Pederson

Ann Pederson is a co-Director of the British Columbia Centre of Excellence for Women's Health. Trained in health promotion at the University of Toronto, Ann has worked at the Centre of Excellence for 15 years. She has recently been able to combine her background in health promotion with her commitment to improving women's health through being a Co-Investigator on a team funded by the Canadian Institutes of Health Research called PhiWomen (Promoting Health in Women). Ann has co-edited three editions of Health Promotion in Canada with Irv Rootman, Michel O'Neill and Sophie Dupéré, the third of which is due out in 2012. As a researcher, she has had a long-standing interest in health care reform, particularly changes in primary care, as it affects women, and how health policy can be a tool for improving women's health. She is currently co-leading a study examining the issues of equity in relation to the introduction of the smoking ban in Vancouver's parks and beaches, developing a profile on healthy living among women in Canada, and examining ways to offer women-centred approaches to heart health promotion and enhance opportunities for physical activity for women and girls.



Irving Rootman

Irving Rootman is an Adjunct Professor at University of Victoria. From 1992-97, he was a Michael Smith Foundation for Health Research Distinguished Scholar and Professor at the University of Victoria and was the founding Director of the Centre for Health Promotion at the University of Toronto from 1990-2001. From 1973-1990 he was a researcher, research manager and program manager for Health and Welfare Canada. He has been in the field of health promotion for more than 30 years. He is currently the managing editor for the third edition of Health Promotion in Canada, which will be released next year.



Deborah Schwartz

Deborah is Metis (Ojibwa ancestry) born and raised in Manitoba. She has lived and worked in BC for the last 20 years. Deborah is currently the executive director for the BC First Nations Health Directors Association (FNHDA). The FNHDA is a new professional organization providing professional development and support to health directors working in First Nations communities in BC. The FNHDA is also a "pillar" in the new First Nations Health governance arrangement and provides technical advice and support to its partners, including the newly emerging First Nations Health Authority. Before joining the FNHDA last March, Deborah was the executive director of the Aboriginal Health Branch of the BC Ministry of Health (2003-2010).

"Working for the provincial government has really honed my skills in strategic planning, systems transformation and creating cross sector teams to lead change together with Aboriginal and First Nations people. We are living in an exceptionally exciting time as more and more Aboriginal people take charge of their personal health, their organizations and their communities. This is an unprecedented time of change as we work to close the health and socio economic gaps. I believe that we need to keep our traditional values of respect, love and patience at the centre of our work and put our best communication skills into action. I think all of society shares a responsibility for closing the health gaps—we cannot do it alone—and therefore I am committed to building strong relationships and collaborative, cooperative teams across communities, governments and sectors of society."

Plenary Chairs



Ted Bruce

As Executive Director for Population Health with Vancouver Coastal Health, Mr. Bruce is responsible for the development of the health authority's strategy to address the social determinants of health and reduce health inequities. Working with the senior executive team and public health leadership, Mr. Bruce is responsible for the development of innovative approaches to health authority leadership, partnership, advocacy and policy development to improve the health of various populations.

Mr. Bruce is also currently the President of the Public Health Association of BC. The Public Health Association is a voluntary, non-profit association dedicated to preserving and promoting the public's health. Under Mr. Bruce, the Association's priorities have been to expand the capacity of the public health workforce and to advocate for policies that reduce health inequities in BC.



Marjorie MacDonald

Marjorie MacDonald is Vice-President of the Public Health Association of BC, and a Professor in the School of Nursing at the University of Victoria. She holds a Canadian Institutes of Health Research Applied Public Health Chair (Public Health Education and Population Intervention Research). Her main areas of research are in Public Health Systems and Services Research, Public Health Nursing, Health Promotion, and Adolescent Health. She teaches in the undergraduate, Master's and PhD in programs at UVIC and is a member of the Advisory Committee for UVIC's new School of Public Health and Social Policy.



Paola Ardiles

In 2008, Paola Ardiles joined BC Mental Health & Addiction Services as Project Manager in Education and Population Health, to support the development of the Provincial Health Service Authority's Centre for Mental Health Promotion. Her role is to build and support partnerships with government, regional health authorities, community agencies and academia to develop health promotion capacity, in the area of mental health and substance use. Paola works towards promoting a shift in the way mental health is conceptualized so that all sectors can begin to understand their role and responsibility in promoting mental health and well-being.

Currently, Paola participates on various collaborative provincial and national projects, working across sectors with multi-disciplinary researchers, policy-makers, clinicians and front-line community service providers. Her efforts aim toward engaging key stakeholders in the development of partnerships, as well as policy and research priorities that address health inequities for under-served populations. Paola is a PHABC Board Member.



Simon Carroll

Post-Doctoral Research Fellow, Core Public Health Functions Research Initiative / Renewal of Public Health Services, University of Victoria.

Simon completed his doctoral work on alternative approaches to assessing the effectiveness of complex health interventions at the University of Victoria. He is currently developing a variety of social theory approaches to assessing the effectiveness of complex public health and health promotion interventions, particularly in relation to the integration of the contextual dimension into analyses of the effectiveness of these interventions. He has a special interest in complexity science, the application of critical realism in this area, along with methodological reflections on context inspired by ethno-methodology.