



**Public Health Association of BC
2011 Conference and Annual General Meeting**

Monday & Tuesday, November 28th & 29th, 2011

Executive Airport Plaza Hotel & Conference Centre
7311 Westminster Highway, Richmond, BC V6X 1A3

Pre-Conference PHABC & Partners Community Event

Sunday November 27, 2011, Doors @ 6:30pm, Begins @ 7:00pm

Stories of Strength – Perspectives on Mental Well-Being

Speakers:

- **John Raeburn**, Adjunct Professor, Community Health Development, Auckland University of Technology
- **Melanie Rose**, Comedian and Stand Up for Mental Health Alumni
- **Gabor Mate**, Physician, author and public speaker. Author of “In the Realm of Hungry Ghosts: Close Encounters with Addiction”

Free public event - Everyone welcome

St. Andrew's Wesley Church, 1022 Nelson Street, Vancouver, BC V6E 4S7

RSVP: education@phabc.org

- Introduction and context to mental well-being
- Comic performance
- Personal interviews and reflections
- Audience question, answer and interaction

Hosted in honor of Nancy Hall and her dedication to mental health promotion.

Hosted with the support of the Canadian Mental Health Association BC Branch and the BC Mental Health and Addictions Services.



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DAY 1 - Monday November 28th, 2011

08:00 – 8:45 **Sign-In & Breakfast** **Conference Foyer**

08:45 – 10:15 **Plenary 1 – Introducing the Ottawa Charter for Health Promotion from a Health Equity Perspective. Chair, Ted Bruce, PHABC President** **Ballroom**

Aboriginal Welcome: Gerry Oleman
Conference Introduction: Marjorie MacDonald, Paola Ardiles (Conference Co-Chairs)

Keynote Address

David McQueen

Former Associate Director for Global Health Promotion, National Center for Chronic Disease Prevention and Health Promotion and Immediate Past-President of the International Union for Health Promotion and Education.

Audience question and answer session

Keynote Response

John Millar

Former Executive Director, Provincial Health Services Authority - Population and Public Health

Audience question and answer session

10:15 – 10:45 **Refreshment Break** **Ballroom Foyer**



10:45 – 18:00 Poster Exhibits

Fraser Room &
Westminster Room

10:45 – 12:30 Ottawa Charter Action Areas for Health Promotion - Paper Presentation Sessions

Multiple Locations

1. Reducing Inequities in Health Through Healthy Public Policies

Ballroom Section A

Eliza Seaborn and Katherine Nichol

Title: Are chronic condition self-management related policies and programs meeting the needs of disadvantaged women living with chronic conditions?

Despina Tzemis

Title: Best Practices Model for Harm Reduction in British Columbia: Community Involvement

Nancy Poole

Title: Public Policy Alignment in Reducing Inequities Associated with Alcohol Use in Pregnancy

2. Reducing Inequities in Health Through Creating Supportive Environments

Ballroom Section B

Margot Parkes and Ronald Chapman

Title: Getting our hands wet and dirty: Engaging with watersheds as 'settings' for intersectoral health actions in Northern BC.

Andrew Tugwell and Hing Tse

Title: Creating Supportive Environments to Support Child and Youth Mental Health: BC Mental Health & Addiction Services' Kelty Mental Health Resource Centre

Jodi Mucha

Title: Healthy Communities: An Integral Approach for Action on the Determinants of Health



3. Reducing Inequities in Health Through Strengthening Community Action and Through Developing Personal Skills Ballroom Section C

Denise Penalozza and Natasha Prodan-Bhalla

Title: Promoting Heart Health in Women in BC: Lessons from Primary Prevention Efforts in Two Health Authorities

Michelle Degroot

Title: Equity through Action, Innovation and Partnership: Tripartite First Nations Health Plan's "Best" or "Better" Practice (Seabird Island Diabetes Centre of Excellence)

Janaki Jayanthan

Title: Self-Management Support and Health Equity: Developing an International Framework for Chronic Condition Self-Management Support

4. Reducing Health Inequities Through Reorienting Health Services Pt.1 Fraser Room

Alana Rauscher, Paola Ardiles and Shannon Griffin

Title: Promoting patient mental wellbeing: Building mental health promotion capacity within British Columbia's healthcare workforce

Annette J. Browne and Ms. Doreen Littlejohn

Title: Enhancing Equity-Oriented Primary Health Care Delivery: Evidence-Based Strategies for Public Health and Primary Health Care Organizations

Brian Emerson and Ms. Karen MacDougall

Title: Enumerating the Public Health Workforce - initial steps in addressing inequities in workforce distribution



5. Reducing Health Inequities Through Reorienting Health Services Pt.2

Westminster Room

Lydia Drasic, Paola Ardiles and Ted Bruce

Title: Tackling Health Inequities in BC - An Overview and Discussion of Health Authority Initiatives

12:30 – 13:30	Lunch (Buffet)	Ballroom Foyer
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13:30 – 14:30	Plenary 2 – Supportive Environments and Healthy Public Policy Chair, Marjorie MacDonald	Ballroom
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Presenters

Charlotte Reading

Associate Professor, School of Public Health and Social Policy & Faculty of Human and Social Development, University of Victoria
Creating Supportive Environments for Aboriginal People

Question and answer session

Trevor Hancock

Professor and Senior Scholar, School of Public Health and Social Policy, University of Victoria
Healthy Public Policy, Government Action and the Physical Environment

Question and answer session

14:30 – 15:00	Coffee Break	Ballroom Foyer
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**15:00 – 16:30 Health Promotion in Action - Communities of Practice Workshops
(One session of 1.5 hours) Multiple Locations**

Canadian Mental Health Association

Ballroom Section A

Community Nutritionists

Ballroom Section B

BC Health Literacy Network

Ballroom Section C

Epidemiology Community of Practice of British Columbia (EpiCoPBC)

Fraser Room

Health Officers Council

Westminster Room

17:00 - 18:00 PHABC ANNUAL GENERAL MEETING Westminster Room
All welcome – We encourage all who are interested to attend

18:00 – 20:30 PHABC Networking Event

FREE ATTENDANCE – All welcome

(Open to practitioners, professionals and students who work directly or indirectly with public health – Registration and attendance at the PHABC conference is not necessary in order to attend this event). **No host food and bar – Individual orders / bills**

Foggy Dew Pub – Attached to the Executive Airport Plaza Hotel and Conference Centre

Featured Musician – Howard Abel, Guitarist



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DAY 2 - Tuesday November 29th, 2011

08:00 – 8:45 Sign-In & Breakfast Conference Foyer

08:45– 10:00 Plenary 3 – Community Action, Personal Skills and Reorienting Health Services Ballroom
Chair, Paola Ardiles

Presenters

Mary Collins

Executive Director, BC Health Living Alliance
Reducing Inequities in Health Through Community Action

Question and answer session

Mary Clifford

Acting Leader, Aboriginal Community Development/Engagement, Vancouver Coastal Health

Question and answer session

Leslie Varley

PHSA Aboriginal Health Program Director

Question and answer session

10:00 – 10:30 Refreshment Break Ballroom Foyer



10:30 – 12:00 Word Café Discussions About Health Promotion and Reducing Inequities in Health Multiple Locations

Table 1 – **Ann Pederson and Pam Ponic**

Title: Promoting Health in Women: Keeping Gender in the Conversation on Health Equity and Health Promotion Ballroom Room A

Table 2 - **Karen Andres**

Title: The Hierarchy of Health Care & the Impact on Health Promotion

Table 3 - **Veronica P. Fynn**

Title: Did the Inventors of the Ottawa Charter Have Us in Mind? BC's Refugee's and Immigrant's Role in the Health Equity Agenda Ballroom Room B

Table 4 - **Brian Emerson and Mark Haden**

Title: Public Health Oriented Regulation of Psychoactive Substances

Table 5 - **Katherine Drasic**

Title: Conceptualizing 'Health' in Health in All Policies Ballroom Room C

Table 6 - **Meghan Mergaert, Tara Taggart and Christy Anderson**

Title: i Celebrate: Empowering Immigrant Women through Their Health

Table 7 - **Erika Mundel, and Wanda Martin**

Fraser Room



Title: Provincial Food Policy: How to move forward

Table 8 - **Keith Stark**

Title: Community Health Services Integration Framework

Westminster Room

Table 9 - **Rita Koutsodimos**

Title: Addressing Health Inequities – In Our Work, In Our Communities

Table 10 - **Sharon Stevens**

Title: Mash Up Your Mandates, Messages and Mediums - Integrated Health Promotion

12:00 – 13:00

Lunch (Buffet)

Ballroom Foyer

13:00 – 13:45

Rapid Fire Poster Presentations

Ballroom

Megan Misovic

Title: Action, Equity and Partnerships: Successful Tripartite Response to the H1N1 Pandemic among First Nation Communities in BC

Patti Jean Naylor

Title: Health Promoting Secondary Schools: Creating Supportive Learning Environments to Develop Personal Skills

Ellison Richmond

Title: Perceptions of Behaviour and Risk among People Who Smoke Crack Cocaine in Vancouver



Donna Dryer and Eleonora Molnar

Title: Psilocybin Assisted Therapy for Survivors of Residential Schools that Experience PTSD Symptoms

Wendy Rice and Phoebe Long

Title: Smoking on the margins? Assessing the health equity effects of a smoke-free law in parks and on beaches

Farah Shroff

Title: Re-orienting Health Systems Sustainably through Emphasizing Nursing's Role: Empowerment, Participation and Equity

Alisa Stanton

Title: Community Approach to Health and Well-being at Simon Fraser University

Anatoliy Skripnitchenko and Cornel Lencar

Title: Effects of Income Distribution on Health Care Costs and Health Status of People in British Columbia

13:45 – 14:15

Poster Walk-About Session

**Westminster & Fraser
Rooms**

* All posters listed above in the rapid fire poster presentation session, in addition to:

Johanna Trimble

Title: Is Your Mom On Drugs? -- Ours Was and What We Did About It.

Kathryn Berry

Title: White racial identity development theory in public health practice

Patricia Janssen

Title: Optimal Birth BC



Kathy Easton

Title: Taking Action for Health Equity in Vancouver Island Health Authority, Child Youth and Family Community Health, South Island

Sharon Stevens,

Title: Dig the Hole First - Creating a Social Dialogue about Health

Despina Tzemis

Title: Public Attitudes Towards Safer Drug Use Practices in British Columbia (BC)

**** Graduate Student Posters**

Victoria Barr

Title: Planning for Healthy and Equitable Communities in British Columbia: A Critical Analysis of the Implementation of an Equity Lens in Healthy Built Environments Initiatives

Sunisha Neupane

Title: Migration and Health

Darlene Taylor

Title: Assessing Capacity to Consent for Medical Care: Current Practice and Experience

Erin Black

Title: Translating Health Inequity Knowledge to Action

Simon Hollands

Title: Distribution of Adult Obesity in Canada: A Spatial Analysis



Paul McArthur

Title: Striking a Balance and Leveling the Playing Field: Towards Evidence-Based, Equity-Focused Policy Decision-Making in Child Health

Claire O’Gorman

Title: Prison Leavers' Health Priorities: Findings from Participatory Planning Focus Groups

Firoozeh Samim

Title: Integrated Community-Based Oral Health Care in Inner-City Vancouver: Stage 1

Hilary McGregor

Title: Envisioning change: Women's lived experiences of substance use and mental health in northern BC through photography

Fiona Lubega

Title: Salt and Trans- fats as precursors for Cardiovascular disease

Alexis Crabtree

Title: Involving illicit drinkers in drug user activism

Neda Razaz-Rahmati

Title: Children of Multiple Sclerosis: Impact of chronic disease in parents on early development

Rachel Link

Title: Wellness Works

14:15 – 14:45

Refreshment Break

Ballroom Foyer



Public Health
Association of BC
14:15 – 14:45

Refreshment Break

Ballroom Foyer

14:45 – 16:15

Plenary 4 – The Past, Present and Future of the Ottawa Charter for Health Promotion
Chair, Simon Carroll

Ballroom

Keynote Address

John Raeburn

Adjunct Professor- Community Health Development, AUT New Zealand

Question and answer session

Keynote Reactive Panel

Irving Rootman

PHABC Board Member & Former Michael Smith Foundation for Health
Research Distinguished Scholar

Ann Pederson

Director, BC Centre of Excellence for Women's Health

Deborah Schwartz

Executive Director, FNHDA Secretariat and Community Engagement

Question and answer session to follow

16:15 – 16:30

Closing Comments

Ballroom

Final Thanks, Mercedes MacDonald



Please visit the Public Health Association of BC's website at www.phabc.org to keep up to date with current projects, publications and professional development events!