Bringing Public Health and Primary Health Care Together – A Public Health Plan for BC

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PHABC Conference – November 22, 2012
Overview

- Action is Imperative
- Further Inspiration
- Purpose & Primary Focus
- Population Health Approach
- Consultation Overview
- Strategic Elements
  Vision & Mission
- Visionary Goals & Guiding Principles/Values
- Measuring Performance
- Decision Making Process Model
- Next Steps
- Connection to Primary Care
Action is Imperative
Address the Drivers of Health & Health Care Costs

Strong public health action:
• Improved quality of life & life expectancy
• Reduced demand for health care services
Further Inspiration

Health authorities & Decision-Makers wanted:

• Vision for Public Health
• Framework to align all existing (and future) strategies
• Direction for priority-setting
• Process for decision-making
Purpose & Primary Focus

LONG TERM VISION & VISIONARY GOALS

STRATEGY ALIGNMENT

INCLUSIVE DECISION-MAKING PROCESS

PH ROLE IN AFFECTING THE SOCIAL DETERMINANTS & EQUITY

ALIGNMENT WITH PRIMARY CARE & PUBLIC HEALTH TRIPARTITE STRATEGY COUNCIL & FIRST NATIONS WELLNESS PLAN

SELF CARE, PRIMARY CARE & CLINICAL PREVENTION

CORE PUBLIC HEALTH FUNCTIONS

MODERNIZED LEGISLATION
Population Health Approach
Public Health’s Role in Population Health & Health Equity

PUBLIC HEALTH

HEALTH PROMOTION
HEALTH PROTECTION
PREVENTATIVE INTERVENTIONS
ASSESSMENT & SURVEILLANCE

Support Population Health

Report on population health trends
Promote intersectoral collaboration
Influence and work with partners

REDUCE INEQUITY
IMPROVE HEALTH
Consultation Overview
May – October 2012

[Logos of various organizations]

Public Health Agency of Canada
Agence de la santé publique du Canada

fraserhealth

BCRPA

Provincial Health Services Authority

BC Healthy Living Alliance
working together to promote wellness and prevent chronic disease

Union of British Columbia Municipalities
Strategic Elements

Vision & Mission

Our Vision

Vibrant communities in which all people achieve their best health and well-being where they live, work, learn and play.

Mission Statement

We promote, improve and protect the health and well-being of British Columbians through leadership, partnership, innovation and action.
Supportive communities that make it easy for people to make healthy choices at every stage of life

Families have the capacity to achieve and maintain health at all stages of child development

Optimal mental health & reduced harms associated with substances

Environments that optimize and support good health

A safer province that reduces the risk of preventable injuries

People living longer, higher quality lives free of preventable disease

Vibrant communities in which all people achieve their best health and well-being where they live, work, learn and play
### Measuring Performance

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<th>Public Health Visionary Goals</th>
<th>Measures</th>
<th>Baseline</th>
<th>10 Year Target</th>
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<td>Healthy Living &amp; Healthy Communities</td>
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Decision Making Process Model
Identifying Priorities for the Future

**IDENTIFY ROOT CAUSES**
- Burden of disease
- Contextual influences of health (determinants)
- Core public health services requiring attention

**SELECT INTERVENTIONS**
- Criteria for making recommendations
- Identify gaps – tools of influence / infrastructure

**PLAN TO IMPLEMENT**
- Stakeholder requirements
- Funding/resource requirements
- Strategy development

**COLLABORATIVE PROCESS INCLUDING PARTNERS & STAKEHOLDERS**
(FNHA, HEALTH AUTHORITIES, NGO’S, UBCM, ETC)
Next Steps - SharePoint Consultation -
Final opportunity for partners to review & comment on the Plan

- Invitation
  - Inviting 1-2 people per organization to participate on SharePoint
  - Act as liaison for organization
  - Will need to register & create BCeID
**Timelines**

**Nov - Dec**

**Final Consultations**
- Sharepoint Consultation
- Final opportunities for partners to review and comment

**Dec - Feb**

**Approvals & Release**
- Review & approval (MoH, Leadership Council, VP Committee, PPHC, etc)
- Release / announcement??
Primary Care and the Public Health Plan

LONG TERM VISION & VISIONARY GOALS

SELF CARE, PRIMARY CARE & CLINICAL PREVENTION
Connection to Primary Care

**PUBLIC HEALTH**

**PRIMARY CARE**

*Improved health and well-being of all British Columbians*
For access to the SharePoint site please contact Deanna Bekker

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