



PHABC NEWSLETTER

March 2015

2015 CPHA Conference in Vancouver, BC May 25th – 28th

2015 CPHA Conference in Vancouver

We are pleased to share that this year the CPHA annual Conference will take place in Vancouver, BC from May 25-28 at the Hyatt Regency Hotel in Downtown Vancouver.

Registration to this Conference opens on Feb 23, for more information please visit: [CPHA Conference](#).

PHABC will actively participate at CPHA with different events through the Conference. May 28th will be dedicated to BC and we are planning a half-day session on Public and Planetary health and social and technical innovation. Stay tuned for more information.

2014 PHABC AGM & Awards

PHABC recently hosted its 2014 AGM at the annual Conference.

The AGM took place on December 4th at the Sheraton Airport Hotel in Richmond, BC.

During the Annual General Meeting Board members who actively participate as co-chairs of different committees presented a report of their activities.

John Millar (PHABC Vice President) on behalf of Marjorie MacDonald (PHABC President) reported on the activities of PHABC during 2014, some highlights of these activities are: Board Evaluation Survey, Immunization Health Promotion and the Farm to School Program to mention only a few.

If you wish to read the complete report please visit: [PHABC Annual Report](#).

2014 PHABC Awards

We are very proud to announce this year's award recipients:

2014 PHABC AGM & Awards Report

President's Award- Dr. Perry Kendall

Award of Merit- Mary Ellen Turpel-Lafond

Sharon Martin Memorial Award- Seth Klein

Phyllis M. Baird Award-Joy Stott

Corporate Citizen Award- Vancity

Congratulations to all the recipients, these outstanding BC residents are being featured on our homepage for your reference

www.phabc.org

2014 PHABC Conference

The 2014 PHABC Conference took place on December 4th & 5th at the Sheraton Airport Hotel in Richmond, BC

It was a great Conference with the participation of 170 people, 52 abstract presentations and 3 great plenary sessions. Thank you to Board members, members, volunteers and staff for putting together a great event.

Save the date for Canada's first national School Food Conference

**November 12th to 14th, 2015
Montreal, Quebec**

Join us as we connect across the country and organize for action around school food. *Changing the menu*, the first-ever national school food conference aims to advance activities to get more healthy, local and sustainable food into the minds and onto the plates of students.

The three-day-event will feature field trips to inspirational projects in Quebec, keynote speakers, presentations, workshops and networking opportunities.

The conference is hosted by the Heart and Stroke Foundation, Farm to Cafeteria Canada and Équiterre. It is also brought to you by the partners of the [Nourishing School Communities Initiative](#)*.

A call for presentations and registration will follow in the spring. For more information:

contact@changingthemenu.org

2015 BC Recreation and Parks Association - Symposium

The BCRPA is having their 2015 Symposium In May 6-8 in Victoria, BC.

Early bird registration for this event opens February 27th. You can find more information and registration form by visiting: [Symposium Guide](#)

NCCMT- release of new videos

The National Collaborating Centre for Methods and Tools is pleased to announce the release of three new videos in our Understanding Research Evidence series!

The ability to understand and interpret research evidence is critical to the successful implementation of evidence-informed public health. These concise videos explain each term in plain language using realistic public health examples and engaging visuals. The new videos cover the following concepts: **P value**, the **6S Pyramid**, and **Evidence-Informed Decision Making**.

Visit the [NCCMT website](http://www.nccmt.ca/resources/multimedia-eng.html#ure) (<http://www.nccmt.ca/resources/multimedia-eng.html#ure>) to watch all the “Understanding Research Evidence” videos or to learn about the other products and services available from the National Collaborating Centre for Methods and Tools!

Social Inequalities in Health – video from Montreal, QC

The intention of this video is to demonstrate the impact of material conditions on population health.

The video can be accessed from your computer, tablet or smart phone at the following address:

<http://www.santemontreal.qc.ca/iss/en/>

Based on Montreal data, this animated short film is intended to be used as a tool to disseminate both knowledge and awareness of this issue. We hope it will contribute to demonstrate the importance of social and

economic conditions on the health of the population. A large scientific consensus already exists on this topic and efficient interventions to improve the situation are being developed and promoted by a great number of experts worldwide.

For any questions please contact: Marie-France Raynault at marie-france.raynault@umontreal.ca

Introduction to Public Health Ethics: Background

This document defines public health and reviews the history and development of public health ethics, including its philosophical underpinnings.

This paper, by Dr. Marjorie MacDonald of the University of Victoria (and PHABC President), offers a brief survey of the field of public health ethics through the questions, What is public health? Who is the public in public health? and What is public health ethics? and by

considering how public health ethics is very distinct from health care ethics. This document, the first of two, is based on a previously published book chapter. We thank Pearson Canada for permission to adapt and publish the material from that chapter.

To view the entire paper please visit: [NCCHPP PH Ethics article](#)

Two more papers are about to be released on public health ethics. One on the theoretical foundations and one on practice public health ethics frameworks. Stay tuned for information about them in the near future.

International Women’s Day

The University Women’s Club of Vancouver and Grandmothers Advocacy Network (GRAN) Invite you to Celebrate *International Women’s Day*

Speaker: Dr. Gretchen Roedde *One Woman’s Journey in the Struggle for Mother and Child Health around the Globe*

Thursday, 12 March 2015

Dr. Roedde’s career spans twenty years in Africa, Asia, the South Pacific and the Caribbean; from slave camps in Darfur Sudan to the fluttering prayer flags in the

Buddhist kingdom of Bhutan. Her book *A Doctor's Quest: The Struggle for Mother and Child Health Around the Globe* * recounts her experiences on the front lines in over twenty-five countries working as a doctor in mother and child health and HIV/AIDS.

For more information and registration please visit: [International Women's Day](#)

I Boost Immunity Program

The PHABC's I Boost Immunity program is off to a great start! This advocacy based online platform launched this past November, crowdsourcing the experiences and knowledge of real families and individuals around British Columbia who support immunization.

Members of this immunization network (called 'Boosters') share articles, stories and pictures posted on the site receiving Booster points and online badges for their efforts which can be later redeemed for prizes.

To date, the site has over 225 articles, 12 stories, 250 pictures, and close to 180 members who have 'spread the good stuff' through their social networks such as Facebook and Twitter.

Do you care about immunization? Then become a Booster today! Go to www.iboostimmunity.ca today to register. Our goal is to raise awareness about the value of immunization through sharing evidence-based information, stories and resources. Together we are making prevention contagious to keep BC communities healthy.

Farm to School Program – updates

Spring has sprung in many areas of the province, bringing about an incredible amount of Farm to School activity. Farm to School BC, an initiative of PHABC,

is currently working inside of an exciting two year project entitled "Growing Farm to School in British Columbia". Farm to School BC has been hard at work distributing Farm to School Start-up grants and establishing Regional Hubs

of Farm to School activity, see below for an overview of the work that we are doing in these two areas.

Farm to School Start-up Grant Recipients Announced

After reviewing the many amazing applications received, 26 schools from across BC have been awarded Farm to School BC Start-Up Grants. Successful schools each receive a \$500 grant to support program planning and up to \$3500 for program implementation. Thank you to the many schools who applied!

The successful schools are:

- Ashcroft Secondary School, Ashcroft
- Bowser Elementary School, Bowser
- Christina Lake Elementary School, Christina Lake
- Fernwood Elementary School, Salt Spring Island
- Gibsons Elementary School, Gibsons
- Gitsegukla Elementary School, Gitsegukla
- Godson Elementary School, Abbotsford
- Kelly Creek Community School, Powell River
- Kispiox Community School, Kispiox
- Lucerne Elementary/Secondary School, New Denver

- LV Rogers High School, Nelson
- Maillard Middle School, Coquitlam
- Parkland Elementary School, Quesnel
- Parkway Elementary School, Penticton
- Prince Charles Secondary School, Creston
- Sardis Secondary School, Chilliwack
- Smithers Secondary School, Smithers
- South Nelson Elementary School, Nelson
- Tamanawis Secondary School, Surrey
- Telkwa Elementary School, Telkum
- Wells Barkerville Elementary School, Wells
- Wild Flower School, Nelson
- Yarrow Community School, Chilliwack
- Gabriola Elementary School, Gabriola Island
- Lake Trail School, Courtenay
- Ucluelet Elementary School, Ucluelet

Farm to School BC Regional Hubs

Farm to School BC is also pleased to share that we have begun the process of building three Farm to School Regional Hubs around the province with some of our key partners.

The three new Regional Hubs are located in the Kamloops School District, Greater Vancouver, and the Capital Regional on Vancouver Island. We've brought three amazing new part-time team members on board (Farm to School Animators) to help guide the development of the hubs. What is a Farm to School Animator? Essentially the role of the Animators will be to enable the development of a strong regional network around Farm to School, support the development of 8 new programs in their region and facilitate the formation of innovative partnerships and collaborations to leverage support and resources for Farm to School programs locally. The work of each of the Regional Hubs will be

guided by Farm to School Steering Committees.

It's all about getting more healthy local food into schools, providing hands-on learning opportunities for students and growing school and community connections.