



PHABC NEWSLETTER

February 2011

2010 PHABC- AGM

Welcome new
PHABC Board
Members: Judy
Burgess, Sharon
Davalovsky, Paola
Ardiles and Ron Van
Halen.

Many thanks to
Sandy McKenzie,
Anne George,
Warren Michelow,
David Procter and
Patricia O'Hagan for
your hard work and
support to PHABC

President's Award –
Barbara Selwood
Merit Award – Fred
Bass

www.phabc.org

3rd webinar -CPHA Centenary Series – by Frank White

On November 18, 2010 the third and last webinar scheduled for 2010 was presented by Frank White. Frank is President of Pacific Health & Development Sciences Inc., in Victoria BC; Adjunct Professor at Dalhousie University; Associate at Universalia Management Group (Montreal); and Past President of CPHA 1986-88 among other activities. His presentation titled "International and Global Public Health – Who reaps the benefits?" was very well received among PHABC members. The objective of his presentation was to provide an interpretive overview of International and Global Health in the development context with an emphasis on recent decades.

He examined the nature of International Health and Global Health and critically explored selected IH/GH milestones. He identified key points on the adequacy of Development Assistance for Health (DAH). And he talked about how to achieve a better balance across DAH investments in response to human needs.

His conclusions were that donor nation's Official Development Assistance (ODA) policies have historically been motivated by self interest, compassionate motives

Donors (ODA & PDA) are increasingly coming to recognize that country ownership must strengthen, for relevance, coordination and sustainability.

Donor governments have failed to live up to their 1970 UN commitment. There is a strong case to expand aid and aid for trade in the spirit of mutual interest, and as a means to achieve a stable platform for health.

Global health priorities must be better balanced with local priorities. To reflect realities and considerations, new processes are required to ensure greater net benefit to the people of LDCs.

To view the full presentation please visit:

[PHABC-Centenary Series-Frank White](#)

**PHABC and VCH -
Special Presentation
Dr. David McKeown,
Medical Officer of Health
(City of Toronto)
Vancouver, BC Oct 6,
2010**

Dr. McKeown's presentation titled "The Role of Public Health in Food Systems, the Built Environment and Health Inequities: Learning from the Experience in Toronto" explained how Toronto tackled some of their most important issues in Public Health by highlighting Toronto's Health Inequalities, their Public Health Action on Built Environment and the Toronto Food strategy as a recipe for a healthy food system.

He described the economic and health situation Toronto was facing between 2000 and 2008 and explained how those three main issues were attacked to reduce inequalities, shape Toronto's Built Environment and the strategy to healthy food systems.

For full presentation please visit:

[PHABC- Dr. McKeown](#)

**PHABC – Co-Sponsor of
Richard Wilkinson's
presentation at SFU in
Vancouver, BC.
December 14, 2010**

The 3 hour forum explored the question of why more equal societies do better on a variety of measures: health, wellness and productivity. It was an opportunity to share knowledge and perspectives

with Richard Wilkinson one of the world's leading experts on this topic. Wilkinson's work has shaped research on the social determinants of health for over thirty years. Recently, he co-authored the international best-seller *The Spirit Level: Why More Equal Societies Almost Always Do Better*, with Kate Pickett, a ground breaking book that aims to transform our views on the interactions between income inequality and health.

To view full presentation, please visit:

[PHABC-SFU-Wilkinson](#)

**2010 PHABC – AGM
Vancouver, BC. December
14, 2010. Room 1410, Joseph
and Rosalie Segal Centre,
SFU Harbour Centre.**

The PHABC Annual General Meeting was a good opportunity for the PHABC Board and membership to network and socialize. During the AGM, Ted Bruce welcomed the new Board Members at-large for the term 2010-2012: Judith Burgess, Sharon Davalovsky, Paola Ardiles, and Ron Val Halen; and thanked and acknowledged the support and hard work of the exiting board members: Sandy McKenzie, Anne George, Warren Michelow, David Procter and Patricia O'Hagan.

This year PHABC honoured Barbara Selwood with the President's Award for her contribution to Public health practices in BC and for her contribution to public health nursing practice in the area of perinatal health.

Fred Bass was the recipient of the Merit Award for his services to Public Health and prevention. He has been a passionate and committed supporter of prevention and tobacco control and environmental issues.

To view the AGM minutes, please visit:

[2010 PHABC AGM Minutes](#)

**PHABC Advocates on restricting
the use of tanning beds to
minors**

The Public Health Association passed a resolution and has written a letter of support for a bylaw amendment (made by Dr. Richard Stanwick, Chief Medical Health Officer Vancouver Island Health Authority) proposing that persons under the age of 18 be prohibited from using tanning beds in the Capital Regional District. Skin cancer is the most common form of cancer in Canada and we believe that the recommended restriction on tanning beds will reduce the burden of disease associated with cancer in the Capital Regional District.

PHABC also sought support from its members on a postcard campaign to the CRD board of directors requesting the proposed bylaw amendment. There was an overwhelming response from membership.

We are pleased to report that CRD passed the proposed bylaw amendment.

Farm to School Salad Bar Project

Since 2007, PHABC sought to develop a program that utilized a population health promotion approach to increase access to fresh vegetables and fruits for food insecure families and utilized funding from the BC Healthy Living Alliance for Farm to School Salad Bars in 16 schools throughout Northern and Interior BC. Although the project funding has ended, PHABC continues to build capacity within existing communities and develop sustainability for the program. We have promoted farm to school as an innovative public health practice, developed tools/resources and networks, trained others, and held a farm to school conference. As a

result of these activities, we have seen additional salad bars sprout up throughout British Columbia.

PHABC is pleased to announce a partnership with the Ministry of Health Services to develop "Local Food Salad Bars in Remote Communities". The funding will allow us to build on the work of the Ministry's produce availability initiative that identified seven remote communities (Tahsis, Zeballos, Masset, Port Clements, Bella Coola, Telegraph Creek and Dease Lake) and created projects that increased the availability of produce in their communities. As part of phase two and three of the Initiative, these communities will be offered the opportunity to further their work by developing Local Food Salad Bars. PHABC views this initiative as an expansion of our existing farm to school salad bar program, albeit with a broader context within communities as these salad bars may be offered in hospitals, community centre's or other suitable locations in communities.

For more information please visit the farm to school website at:

www.phabc.org/farmtoschool.

Renew your PHABC membership

This is a reminder to those members whose membership has expired or will expire soon to visit the link below to renew online:

<http://www.phabc.org/modules.php?name=Renewal>

Your membership is your key to all of the wonderful events we are planning for 2011.

It is important that after renewing your membership you sign up for an account if you haven't done so already.

If you have any questions or concerns about your account please contact: staff@phabc.org

PHABC Upcoming events 2011

The Capacity Building Committee has put out a survey on www.phabc.org polling the preferences of the PHABC membership on events planning for this year. The results show that people are interested in Workshops, a Summer School and a Conference. If you wish to volunteer your time on any of these sub-committees please

contact: staff@phabc.org.

Core Public Health Functions

As part of PHABC's commitment to Public Health workforce development PHABC is pleased to promote the Ministry of Health Services Core functions for BC site on the PHABC platform. For those who are not aware the web site has been created to serve as a resource for health professionals administering and performing public health services in British Columbia. The core functions framework provides a tool for Health Authorities and public health practitioners to review their existing programs and policies in 21 core program areas within four categories: health improvement, prevention, environmental health, and health emergency management. The general public will also find the information and resources of interest. If you have not already done so please visit the site and have a look or you can click on the link below to try the resource quick finder: <http://www.phabc.org/modules.php?name=Contentcore&pa=showpage&pid=187>