

A photograph of a community garden event. In the foreground, several people are seated at tables covered with white cloths, surrounded by lush green plants and purple flowers. In the background, more people are standing and talking near a wooden structure. The scene is set in an urban environment with buildings and a sign that says "Land in a trap" visible.

INTERSECTORAL ACTION FOR HEALTHY COMMUNITIES



BC Healthy Communities
People. Place. Potential.

**PHABC CONFERENCE | NOVEMBER 4, 2013
BURNABY, BC**

OVERVIEW

- BC Healthy Communities Society (BCHC)
- **Overview of Healthy Communities**
- PlanH (planh.ca)



BC Healthy Communities

People. Place. Potential.

BC Healthy Communities Society (BCHC) provides services, programs, and resources to support multi-sectoral collaboration & engagement for improving community health, well-being, and quality of life.

BCHC is a province-wide, not-for-profit organization.




BC Healthy Communities
People. Place. Potential.

The Healthy Communities approach:

1. Community Engagement
2. Intersectoral Partnerships
3. Local Government Commitment
4. Asset-based Community Development
5. Healthy Public Policy

Planning a healthy community starts here.

Find valuable tools and resources to lead change. 



Healthy People



Healthy Society



Healthy Environments



Planning a **healthy** community starts here

PlanH supports local government engagement and partnerships across sectors for creating healthier communities, and provides learning opportunities, resources, and leading-edge practices for collaborative local action.

www.planh.ca



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People. Place. Potential.



Healthy
FamiliesBC 

PlanH is a partnership between BC Healthy Communities Society and Healthy Families BC.

WHAT DO WE MEAN BY “HEALTHY COMMUNITIES”?



HEALTHY PEOPLE

Local conditions support healthy behaviours and choices where people live, work, learn, and play.

WHAT DO WE MEAN BY “HEALTHY COMMUNITIES”?



HEALTHY SOCIETY

Vibrant places and spaces cultivate belonging, inclusion, connectedness, and engagement.

WHAT DO WE MEAN BY “HEALTHY COMMUNITIES”?



HEALTHY ENVIRONMENTS

Well-planned built environments and sustainable natural environments support all citizens to thrive, now and in the future.

An aerial, slightly blurred photograph of a suburban neighborhood. The scene is filled with green trees and houses with various roof colors like brown, grey, and blue. The overall tone is bright and natural.

HEALTH IS EVERYONE'S BUSINESS:
Setting the Context for Healthy Communities

21ST CENTURY CONTEXT FOR HEALTH

Chronic disease is pervasive – 1 in 3 British Columbians is living with one or more chronic conditions, which consume approximately 80% of BC Health Care budgets.

People are not active enough – 50% of adults and 91% of children and youth do not get recommended levels of physical activity.

Obesity is on the rise – 60% of adults and 26% of children in Canada are overweight or obese.

21ST CENTURY CONTEXT FOR HEALTH



Our population is aging.

By 2031, seniors in BC will account for 25 percent of the total population.

21ST CENTURY CONTEXT FOR HEALTH



Health inequities exist in BC.

BC has a relatively large number of populations who experience poorer health than the general population— for example, people living in poverty, the unemployed, those with mental illness, Aboriginal people and new immigrants.

WHAT IS THE CURRENT CONTEXT FOR HEALTH & WELL-BEING IN BC?



The Picture of Health in BC
from BC Healthy Communities Society 2 weeks ago

WHAT INFLUENCES OUR ABILITY TO BE HEALTHY?



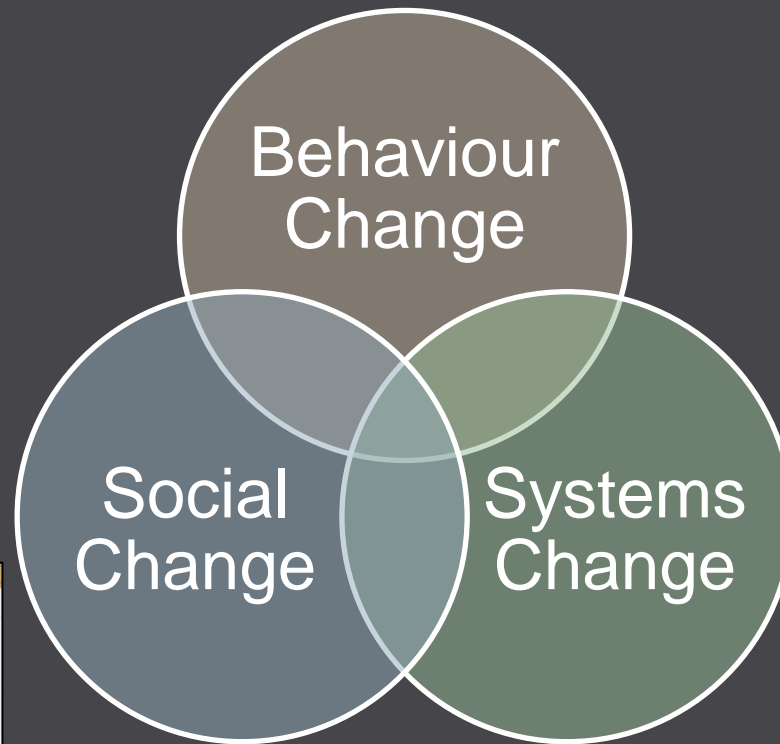
Evidence shows that 75% of factors that influence our health occur **outside** the healthcare system.



50% are social and economic conditions

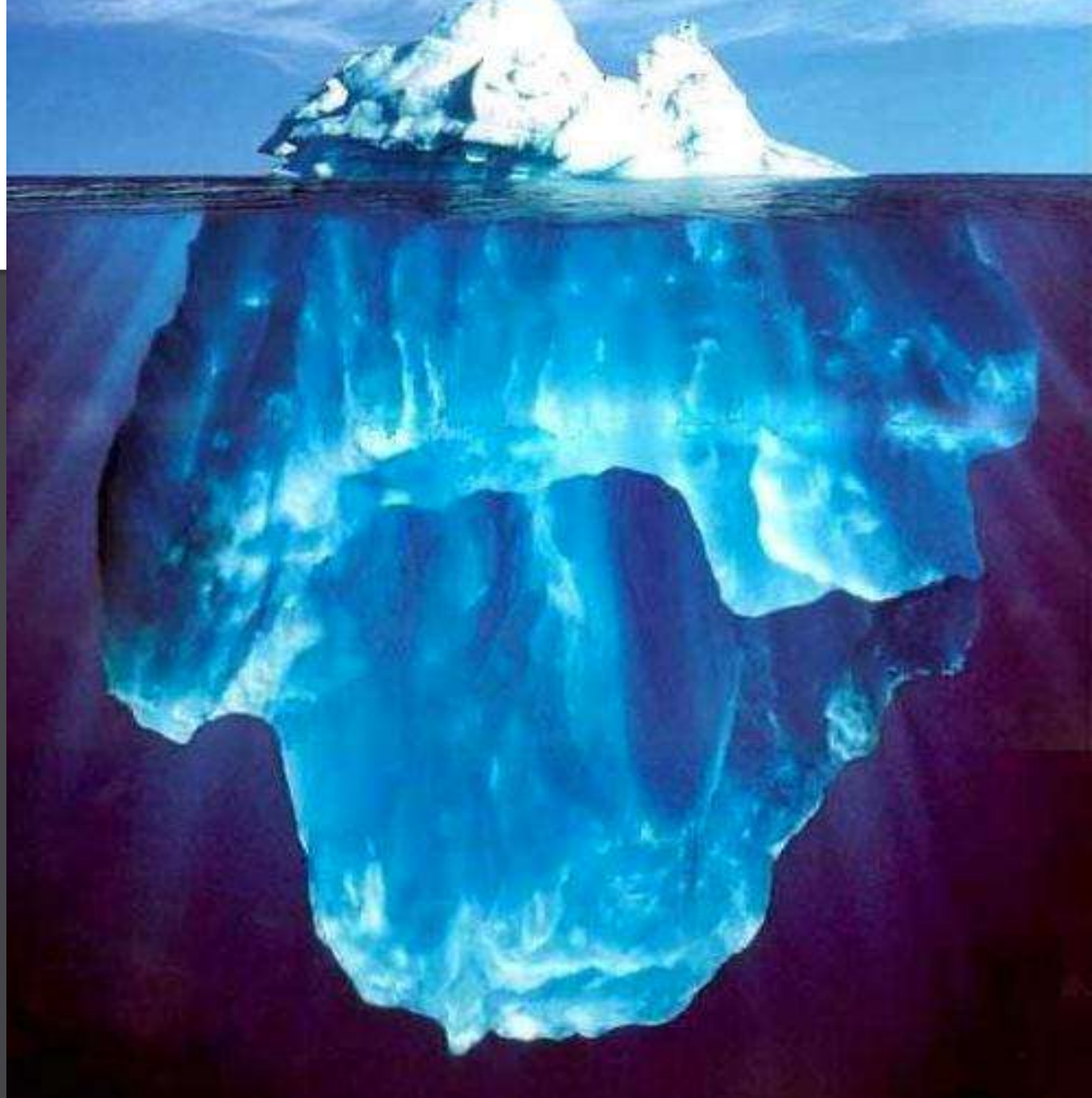
15% are environmental conditions (e.g. built environment)

INFLUENCING CHANGE FOR HEALTH & WELL-BEING



SOME
CHANGES
WE CAN SEE

SOME
CHANGES
LIE BENEATH
THE
WATERLINE




PLACE BASED APPROACHES TO HEALTHY COMMUNITIES



- A **collaborative** approach to address complex issues through initiatives at the local level.
- Local **community plays a significant role** in defining and solving the problem.
- Often do not focus specifically on 'health issues', but on the issues that influence health.

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Healthy People



Healthy Society



Healthy Environments

WWW.PLANH.CA