



Public Health
Association of BC

2012 Public Health Summer School *Making the Case for Public Health* AGENDA



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EVALUATION

DAY 1: Thursday July 26, 2012

Multisite facilitator and MC:

- ❖ **Michael Pennock**, Population Health Epidemiologist, Provincial Health Services Authority

8:30AM: Participant Sign-in opens for Day 2

9:00 – 9:15AM

INTRODUCTION

- We will begin the evaluation session with an overview of the two days and a brief review of the evaluation core competencies that are the focus of the summer school.

Speaker:

- ❖ **Irving Rootman**, Adjunct Professor, School of Public Health and Social Policy, UVIC

9:15 – 10:40AM

EVALUATION BASICS

- This session will focus on common reactions towards and understandings of evaluation. In addition, this session will look at the core and central elements of evaluation and how to create the conditions for successful evaluation.

Speaker:

- ❖ **Chris Lovato**, Director, Evaluation Studies Unit, Faculty of Medicine, UBC

10:40 – 11:00AM

BREAK

Coffee

11:00 – 11:45AM

BEYOND EVALUATION BASICS: KEY TIPS & LESSONS LEARNED

- This session will focus on some key examples of personal successes and challenges in evaluation work.
- Effective approaches to gathering evidence in evaluation will be explored.

Speaker:

- ❖ **Wayne Mitic**, Adjunct Professor, School of Child and Youth Care, UVIC

11:45 – 12:30PM

BREAK

Lunch



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12:30 – 1:05PM

INNOVATIVE EVALUATION

- This session will explore innovative evaluation work that is being led within the Northern Health Authority.
- The process of engaging stakeholders in the evaluation process will be explored.

Speaker:

- ❖ ***Sherri Tillotson, Northern Health Authority***

1:05 – 2:20PM

DEVELOPMENTAL EVALUATION

- This session focuses on an alternative approach to evaluation that is formative and modifiable in nature. The perspective of Dr. Michael Quinn Patton on evaluation will be explored. (Learning activity included)
- The importance of analyzing results in the evaluative process will be discussed.

Speakers:

- ❖ ***Marika Sandrelli, Leader, Addiction Knowledge Exchange, BC Mental Health & Addictions Services, Fraser Health***
- ❖ ***Jane Collins, Program Manager, BC Mental Health & Addictions Services, PHSA Research and Networks***

2:20 – 2:35PM

BREAK

Stretch

2:35 – 3:10PM

COLLABORATIVE EVALUATION

- This session will look at how the collaborative efforts of health practitioners within Interior Health Authority and a contracted evaluator have influenced a Healthy Students, Healthy Schools Initiative.
- How evaluation findings can be reported and used will be explored.

Speakers:

- ❖ ***Heather Allen, Practice Lead, CIHS Promotion & Prevention, Interior Health Authority***
- ❖ ***Valerie Pitman, Public Health Nurse, Interior Health Authority***
- ❖ ***Erica Bell-Lowther, Evaluation Consultant, Health Students, Healthy Schools Initiative***

3:10 – 3:45PM

INDIVIDUAL SITE GROUP DISCUSSIONS

- Groups will discuss the key themes and lessons learned from the case studies presented throughout the day

Multi-site Facilitator:

- ❖ ***Michael Pennock, Population Health Epidemiologist, Provincial Health Services Authority***

3:45 – 4:30PM

CLOSING THOUGHTS

- Sites will share their final thoughts and comments about the information from Day 1 of the evaluation session.

Multi-site Facilitator:

- ❖ ***Michael Pennock, Population Health Epidemiologist, Provincial Health Services Authority***



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EVALUATION

DAY 2: Friday July 27, 2012

Multi-site Facilitator & MC:

- ❖ **Jolene Lansdowne**, *Community Fund Developer, SMART Fund, Vancouver Coastal Health Authority*

8:30AM: Participant Sign-in opens for Day 2

9:15 – 9:35AM

INTRODUCTION

- This session will provide an overview of the anticipated outcomes for Day 2, including necessary background on the Splash and Ripple approach to evaluation.

Speaker:

- ❖ **Peter Bruckmann**, *Social Planner – Grants, City of Vancouver*

9:35AM – 10:45AM

LOGIC MODELS: AN INTRODUCTION

- This session will provide background about logic models and their use in evaluation. This section will include several group activities.

Speaker:

- ❖ **Peter Bruckmann**, *Social Planner – Grants, City of Vancouver*

10:45AM – 11:05AM

BREAK

Coffee

11:05 – 12:00PM

BUILD YOUR OWN LOGIC MODEL

- This session will go into depth about logic models. This section will involve building your own logic model.

Speaker:

- ❖ **Peter Bruckmann**, *Social Planner – Grants, City of Vancouver*

12:00 – 12:30PM

DEBRIEF

- Discussion regarding the usefulness of the logic model exercises.

Speaker:

- ❖ **Peter Bruckmann**, *Social Planner – Grants, City of Vancouver*

12:30 – 1:15PM

BREAK

Lunch



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1:15 – 2:25PM

INDICATORS

- This session includes an overview of indicators and an activity to rate and draft indicators.

Speaker:

- ❖ **Marina Niks**, Senior Evaluator, Marina Niks Consulting
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2:25 – 2:40PM

BREAK

Stretch

2:40 – 4:00PM

DATA COLLECTION METHODS

- The session is an overview of data collection methods and includes hands on learning to link the skills developed in the indicator development session with data collection methodologies.

Speaker:

- ❖ **Jolene Lansdowne**, Community Fund Developer, SMART Fund, Vancouver Coastal Health Authority
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4:00 – 4:15PM

CLOSING SUMMARY & FINAL COMMENTS

- ❖ **Jolene Lansdowne**, Community Fund Developer, SMART Fund, Vancouver Coastal Health Authority
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4:15-4:30PM

CLOSING THANKS

- ❖ **Irving Rootman**, Adjunct Professor, School of Public Health and Social Policy, UVIC
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