

Canadian Injury Prevention and Safety Promotion Conference

November 16-18, 2011
Westin Bayshore Hotel
Vancouver, British Columbia

Conference Theme:
"Be Visible"



photo: Thomas Quine

www.injurypreventionconference.ca

Announcing: *Be Visible*: The 2011 Canadian Injury Prevention and Safety Promotion Conference you won't want to miss!

Canada's national injury prevention partners cordially invite you to join us in beautiful, downtown Vancouver, to take part in the Canadian Injury Prevention and Safety Promotion Conference, Nov. 16-18, 2011. The theme of this year's conference is *Be Visible*, connecting Evidence to Action in Injury, Violence and Suicide Prevention.

Come to hear from some of Canada's and the world's leading injury experts, in addition to speakers whose lives have been personally touched by injury. Your hosts, the **Canadian Red Cross**, **Safe Communities Canada**, **Safe Kids Canada**, **SMARTRISK** and **ThinkFirst Canada**, are putting together a conference program designed to be of interest to all who play a role in the injury prevention field: researchers, policy makers, front-line community and social workers, police, fire and paramedics and those dealing with vulnerable populations, including Aboriginal peoples. This conference will address injuries across the unintentional and intentional spectrums, including traffic, drowning, falls, fire, violence and suicide.

Our **confirmed speakers** include *Dr. David Sleet*, of the U.S. National Center for Injury Prevention and Control, whose work led to changes in child-proof lighter standards and BAC levels for drinking and driving and who brought attention to the issue of airbags and child safety. We will also feature experts in sports concussions, including those who deal with the issue on the ground, such as *Dr. Jamie Kissick*, former team doctor for the Ottawa Senators. Delegates will hear from *Dahna Sanderson*, who started the Donald Sanderson Memorial Fund in honour of her son who died after falling into a coma, as a result of a head injury sustained during a hockey game. Also confirmed is former NHL player, *Sheldon Kennedy*, who broke his silence and spoke out on years of abuse he'd suffered at the hands of a hockey coach, easing the way for others to come forward and share their stories. We are also fortunate to have *Kelly Lendsay* speak, President and CEO of Aboriginal Human Resource Council, one of Canada's foremost innovators and social entrepreneurs dealing with Aboriginal diversity. Please visit our website (www.injurypreventionconference.ca) regularly to learn more about these and our other confirmed speakers.

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You are invited to share your work with your colleagues by **submitting an abstract** by the April 15 deadline – we encourage people from all walks of life to help us shape this conference to be as inclusive as possible. We would particularly like to invite attendance and participation from those who may not see their work as being directly connected to injury prevention but who do play a critical role – including social workers and police who deal with abuse and violence, fire professionals who work with people to install smoke alarms and sprinklers and Aboriginal professionals and community leaders, who confront alarmingly high injury rates among their populations.

Register before June 30 and receive the early bird discount.

We welcome everyone with an interest in helping to reduce the rates of serious injury and death in Canada to join us this November at the well-appointed Westin Bayshore. Located on Vancouver's waterfront, the hotel overlooks the spectacular Stanley Park and the North Shore Mountains.

Watch for further email updates from us and please visit the conference website for more information about registering, the conference program, abstract submissions and exhibiting. See you in Vancouver!

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