

## PHABC Awards 2016

### President's Award

The President's Award is given to a member of the Public Health Association of British Columbia who has shown a commitment to enabling their community, neighbourhood, housing complex or organization to address health issues. The issues include economic security, food security, environmental sustainability, preventive health actions, and ensuring involvement in decisions by those affected.

***Dr. Tim Takaro – For his outstanding leadership, scholarship and advocacy in combatting climate change***

Dr. Tim Takaro is a physician-scientist trained in occupational and environmental medicine, public health and toxicology, at Yale, the University of North Carolina and University of Washington. He is a Professor at SFU's Faculty of Health Sciences, an outstanding member of the research community in public health in British Columbia and an active member of the Public Health Association of BC. Tim has been a determined advocate and leader when it comes to climate justice; a commitment demonstrated by his work that spans from the sidewalks to the systems. You are likely to connect with him at an anti-pipeline rally in downtown Vancouver or camping at a Kinder Morgan demonstration on Burnaby Mountain. You are just as likely to find him organizing a province-wide dialogue on the impacts of climate change on BC's drinking water and public health.

In 2012, Tim founded and continues to co-lead the Climate Change and Health Policy Group of British Columbia; a group committed to reducing the impacts of climate change on health in the province while supporting efforts to reduce the sector's carbon footprint. Tim has worked tirelessly to build dialogue between a diversity of stakeholders, often with polarized views on climate and health, in an attempt to coalesce around carbon reduction and climate adaptation efforts within BC's health system. The gains made to find common ground between the provincial government; health researchers, coalitions and non-profit organizations, and health authorities have not been easy. Yet, Tim is resolute in moving the climate agenda to work being done off from the side of our desks and to becoming a central focal point for investments and research. His leadership in this field has proven integral to building new collaborations and innovative approaches to addressing these issues across the health sector. This work ensures BC is building networks with health and climate efforts and innovation taking place across the country and internationally.

Tim has also demonstrated his leadership in supporting the capacity building efforts of public health practitioners across BC, both within his role at Simon Fraser University's Faculty of Health Science and beyond. In 2016 Tim demonstrated his creativity and passion by dedicating many hours to the development of PHABC's summer school

program, entitled Promoting Health and Sustainability: The Case of Climate Change and Energy Use”. Tim is a mentor to others looking to find their role in the climate justice movement. He connects students to new opportunities in the field, building capacity for new interdisciplinary research and fostering the growth of the next generation of climate health researchers and advocates in our province.

Please welcome me in honouring his remarkable contributions to advancing public health across B.C. and his countless efforts to create a new generation of climate change champions.

## The Award of Merit

The Award of Merit is given to a community member who does not belong to the PHABC but who has contributed significantly to enhancing the health of their community. They may have been involved in a variety of areas that impacted in some way the broader determinants of health. Perhaps it was providing support for low cost housing, improving the food supply for low-income areas, supporting programs for children and youth, or supporting healthy lifestyles in general.

### *Gary Thandi – For his counselling and support services to the community*

Moving Forward Family Services (MFFS) was created by Gary Thandi, MSW, RSW, Ed D Candidate, after years of practice as a probation officer, hospital social worker, counsellor, program manager and researcher, where he saw many gaps and limitations in our social service systems and set about trying to address them.

Gary earned his BSW in 2000 and his MSW in 2008, and is currently working on his Doctorate in Education through Simon Fraser University and the focus of his studies is on community-university engagement and the role it can play in creating more civically engaged citizens. Moving Forward is very much based on the concept of community-university engagement and the agency represents a paradigmatic shift in program delivery and social work/counselling practices. To learn more about how community-university engagement and how MFFS employs its principles, please see below.

Moving Forward Family Services is recognized and valued as supporting programs for children, youth and families by:

1. Engaging with universities in supervising 30-45 Masters Degree counselling and social work students in practicums, to provide services that otherwise would not be delivered to vulnerable communities. Your commitment to seeing interns and masters’ students as one of your agency’s primary strength and resources is inspiring.
2. Bringing in Registered Counsellors and Social Workers, who could work with any clients that had the means to pay or had coverage through Crime Victim

Assistance programs, Employee Assistance, ICBC, WCB or through third party health care coverage. So, when such coverage exists, the services are provided by Registered Clinical Counsellors (RCCs) and Registered Social Workers who can tap into such coverage.

3. Securing free sites of service, thus reducing overall operating expenses by partnering with community agencies that are excited at the prospects of having counselling services offered at their sites, in particular services beneficial to their own client bases.
4. Enlisting the Registered Clinical Counsellors and Registered Social Workers, who in exchange for being given free space and who were compensated in direct work with funded clients, to provide supervision to the students or provide pro-bono services to clients who could not afford counselling.
5. Offering timely services and committing to counselling and support with no wait lists. The agency is open 7 days a week thus allowing those who cannot afford to take time off of work to access services at times convenient to them i.e. evenings and weekends. Given the high degree of need and the agency's open mandate, it is one of the few - perhaps only - organizations actively taking new clients for counselling and social work support services, as opposed to placing such clients on wait lists. As a result, your agency receives referrals from numerous sources such as: Ministry for Children and Families, Surrey RCMP Victim Services, Delta Police Victim Services, Ministry of Justice, Substance Use and Mental Health Services, the Law Courts, BC 211, the Fraser Health Crisis Line, Fraser Health Geriatric Mental Health, Seniors care facilities, the YMCA, local doctors' offices (General Practice and Psychiatry), Surrey Women Centre, Metis Family Services, hospitals, other non-profits and self-referrals.

In addition to his leading the MFFS non-profit collaborative, Gary is also a prolific writer. Gary's research work includes "This is man's problem: Strategies for working with South Asian male perpetrators of intimate partner violence" (the Justice Institute of British Columbia, 2011) – which garnered him the Award of Excellence in Applied Research from the JIBC, "Understanding violence against women in relationships from multiple perspectives (Kwantlen Polytechnic University, 2013, with multiple authors), Reducing substance abuse and intimate partner violence in Punjabi Sikh communities (2011, *Sikh Formation Journal*), Working with South Asian male perpetrators of intimate partner violence in British Columbia, Canada (2012, *Probation Journal*), and A tale of two clients: Criminal justice system failings in addressing the needs of South Asian communities of Surrey, British Columbia, Canada (2013, *South Asian Diaspora Journal*).

Gary has also continued producing research through Moving Forward Family Services – believing community-based research does not just have to be conducted through universities. While leading Moving Forward, he has co-authored A Review of Substance Abuse Services of South Asians in Surrey, BC (2014), and

Understanding the Needs of South Asian Victims of Intimate Partner Violence (2016). Gary also has a fictional novel coming out in Spring 2017, one that addresses serious social justice issues like gang violence, but does not glorify it; in fact the book emphasizes the strengths of family in overcoming such issues.

## Phyllis M. Baird Memorial Award

The Baird Award is given to a Community Health Nurse practicing in a rural area of BC who:

- demonstrates excellence in practice
- is employed in a provincial health unit
- wishes to pursue a short or long term course relative to her/his field of interest

The recipient should exhibit some or all of the following:

- an excellent understanding of and keen interest in public health nursing
- leadership skills
- pride in doing an excellent job
- activity/interest in professional and/or community organizations, i.e. RNABC, PHABC, CPHA, Community Health Nurses Interest Group, etc.
- eager to increase knowledge, keeps up to date by reading, extramural studies, attending workshops etc.
- demonstrates a tactful, discrete, courteous, poised manner
- able to maintain confidentiality
- exemplifies integrity, warmth, understanding, and compassion
- has a positive outlook and contributes to good morale
- excellent communication skills
- ethical - avoids or withdraws from conflict of interest situations

### *Salt Spring Island Public Health Nurses - For their commitment to public health services*

Jenny Redpath & Calico Chang have made some amazing positive connections over the past few years on Salt Spring Island. Although living and working in the same small community can have its challenges both Jenny & Cali have been able to build strong relationships with their clients while maintaining their professional responsibilities. These two Public Health Nurses work to provide services provided by their more urban colleagues such as immunizations to children and adults, and prenatal and postnatal care to families. In addition, due to the rural nature of their practice, they also provide TB testing in the community, and newborn hearing testing. More recently they have become a resource for harm reduction supplies and provision of education and dispensing of the life-saving Naloxone program.

Team members Individuals strengths include:

Jenny Redpath

- Jenny has worked in Public Health Nursing for the past 2 ½ years.

- Jenny has additional training and expertise in sexual health, and provides consultation and education in this area.
- For the past year Jenny, has become involved with the Healthy Schools Program, which collaborates with the local school district, schools, and youth groups to provide comprehensive school health programs to parents, students and teachers.
- Jenny has increased her knowledge and practice competency through many education sessions over the past year including Health Literacy; Brief Action Planning and Motivational Interviewing. She has shared the knowledge gained from these sessions with her colleagues and the Salt Spring Island community.

#### Calico Chang

- Calico has long experience in Acute perinatal care.
- She has helped to initiate a Mother's Wellness group in the Salt Spring Community. In collaboration with other community partners this group supports women in the post-partum period that may be experiencing post-partum depression, anxiety, and isolation. This program has been well received by all participants.
- Through her public health involvement, Calico provides a non-judgemental approach and comes prepared to give childhood immunizations at group meetings should this be required. Her trust and relationships with clients has enabled this activity on more than a few occasions.
- Possibly Calico's biggest achievement has been her support to a group of local mothers that were interested in starting up a Ride Share Program. Many clients on the island lack transportation to access local community groups and supports from which they may benefit. Through Calico's support, this group was successful in obtaining funding to start a Ride Share Program, where a mother is given a small voucher to offset the cost of gas in exchange for picking up a woman who otherwise would be unable to get to parent group meetings.

### Sharon Martin Community Development Award

The Sharon Martin Community Development Award was created in November 1999 as memoriam to Sharon Martin, a visionary and staunch advocate for public and community health at national, provincial and community levels. The award recognizes a member or non-member of PHABC who has contributed significantly to community development by:

- supporting community capacity
- advocating for social justice
- mentoring others in the promotion of the public's health
- promoting the involvement of community members in public health programs.

*Bernie Pauly - For her significant contribution to community development, mentorship and promotion of public health programs in the community*

Bernie's tireless work in all areas of endeavor serves to support the development of community capacity, first for those in the community who experience poor health, stigma, poverty and homelessness, then for undergraduate and graduate students in nursing and public health, and for professionals, community organizations, and health care providers. Bernie is no ivory tower academic conducting her work in isolation from the real world of the community. In fact, her research is all about engaging the communities she serves in knowledge development and translation to address their self-defined needs and concerns. Her recognition by UVIC's Provost as an inaugural Community Engaged Scholar attests to her commitment to research in collaboration with the community that builds their own capacity to solve their problems. Community engaged scholars are "passionate leaders in integrating research and learning with on-the-ground action to bring about positive social change." Her research has had many important and well documented results for those experiencing marginalization and homelessness and for those who work in community organizations to address the needs of these citizens. For example, in her work as a co-founder of the Greater Victoria Coalition to End Homelessness (GVCEH), she partnered with other organizations to monitor the situation of homelessness and the public response to it. Several reports were released over five years which have been used widely by cities, municipalities, and community organizations to inform their work on preventing and addressing homelessness and the problems associated with it.

As a public health professional and researcher, Bernie both endorses and models a social justice philosophy and ethic in her work with the community and students. The attached document illustrates her social justice perspective on harm reduction. She teaches a master's course on social justice in the School of Public Health and Social Policy at UVIC. I have heard from my own public health nursing students about the powerful impact Bernie and her learning strategies have had on them. For example, this year in the midst of the tent city crisis in Victoria, she took her students on a field trip to tent city so they could engage first hand learning from the citizens, many of whom Bernie knows personally and has worked with on advocacy efforts to support the fight against the province's legal challenge to evict residents. Bernie wrote much of the briefing material for lawyers working on the court challenge on behalf of the residents of tent city. On many days, a visit to tent city might find Bernie delivering groceries to residents or flipping burgers before she went home to write a briefing note. She spoke eloquently to her students about her disappointment that the public health response was more about concern over air quality than it was over a lack of sanitation, running water, food and homes for residents.

As noted above, all of Bernie's teaching is infused with a concern for equity and social justice. In her use of innovative pedagogical approaches to teaching, she is mentoring the next generation of nurses and public health practitioners to promote health and reduce health inequities. In her work with many non-profit community agencies, she is bringing her knowledge, wisdom and compassion to bear on her collaborative efforts with others. Many have spoken about her impact on them and how she has served as a role model. For example, one Victoria City Councilor commented that the City's ability to work on solving issues of poverty and homelessness would not have moved forward

without Bernie's assistance and expertise. Another colleague commented that the GVCEC's success in beginning to find solutions for the problem of homelessness was due "in no small measure" to Bernie's contribution and commitment to the common good of the community.

This criterion is the outstanding hallmark of Bernie's work. This is illustrated by two brief examples, although many more exist. One of Bernie's research projects focused on studying the effectiveness of cultural safety in nursing care and the recommendations from that study were developed collaboratively with a group who had experienced stigma and its negative consequences in health care. Bernie has also worked closely with SOLID (Society of Living Illicit Drug Users), a community-based organization that provides peer-run harm reduction to members and others. She has worked closely with them supporting them in preparing grant applications and reports, in particular, in obtaining funding for a two-day meeting held in 2013 for peer-run organizations across the country for people who use drugs. The meeting was planned, organized, and led by participants rather than by professionals.

## Healthy Corporate Citizen Award

Corporations play an ever-increasing part of our life not just through the products and services they produce and provide, market and sell but through their involvement in shaping society through their increasing dominance in the social, political and economic life of our communities. Corporations affect our health in both direct and indirect ways. In order to raise awareness of the role of the corporate sector in public health and in the potential for corporations to provide leadership in improving health, PHABC has created a Healthy Corporate Citizen Award.

The award is intended for a corporation, financial institution or producer/worker cooperative that demonstrates a broad and comprehensive commitment to promoting health through a range of policies, products/services and practices. The award is not intended to reward a specific policy, product/service or practice but rather is intended to recognize a broad commitment to addressing the determinants of health (e.g., housing and food security) that can be influenced by corporate activities (e.g., paying a living wage) and to avoid contributing to dangerous or unhealthy policies, products/services and practices (e.g., marketing unhealthy food).

*Nature Fare's Market - For their commitment to healthy foods, community and the environment.*

Nature's Fare Markets <https://www.naturesfare.com/>, a family-owned business, was founded in 1993 and has grown to employ 400 people across seven retail locations in the lower mainland (White Rock, Langley) and the interior (Kelowna, West Kelowna, Penticton, Kamloops, Vernon) of BC. Nature's Fare Markets provides wholesome products - including 100% organic produce, ethical meat and dairy, non-GMO, gluten-

free and vegan options – as well as information and resources to nourish body and mind.

Nature's Fare Markets is Climate Smart Certified, and was the first Canadian retailer to earn BCorp Certification – an internationally recognized 3<sup>rd</sup> party verification of sustainability.

Headquartered in Vernon, Nature's Fare Markets has pursued a mission "to celebrate natural, organic, and healthy lifestyles." Their mission is supported by a philosophy of "offering a welcome place to buy the healthiest natural and organic foods, a location to meet new friends, and an opportunity to build a better world together." This philosophy is supported by a core sustainability strategy and a wide variety of strongly aligned and sustainable management practices. Nature's Fare Markets' sustainability agenda addresses social as well as environmental concerns, as described below. With a clear focus on sustainable operations and supply chain management, Nature's Fare Markets actively builds strong relationships with customers and suppliers.

Socially-focused initiatives benefit a variety of stakeholders, including: employee tuition subsidies for health related training and paid time for community-based volunteer work; the "3% Club" corporate philanthropy program where customers identify a recipient charity or community-based organization to receive donations equivalent to 3% of the customer's purchases; a customer-driven food-bag donation matching program for local food banks; the "Brilliant Brains Book Club" reading program for child literacy development in local schools, and; the "Good Life" magazine which provides health information to customers as well as links to local health-related educational opportunities.

Environmental initiatives include: garbage reduction via in-store composting systems and organic food waste animal feed partnerships with farmers; installation of high-efficiency appliances, equipment, and lighting; use of paper products approved by the Sustainable Forest Initiative and soy-based inks and dyes for publications, and; reduction of greenhouse gas emissions via a commitment to sourcing from local farmers, artisans and suppliers.

## Special Awards for Trajectory and Achievements in Life

### 30<sup>th</sup> Anniversary of the Ottawa Charter Award

Thirty years ago the Ottawa Charter was created and has been a foundational document for public health efforts since then. The five action areas for health promotion that were identified in the charter at that time were: 1. Building healthy public policy, 2. Creating supportive environments, 3. Strengthening community action, 4. Developing personal skills and finally 5. Re-orienting health care services toward prevention of illness and promotion of health.

The basic strategies for health promotion were prioritized as:



- Advocate: Health is a resource for social and developmental means, thus the dimensions that affect these factors must be changed to encourage health.
- Enable: Health equity must be reached where individuals must become empowered to control the determinants that affect their health, such that they are able to reach the highest attainable quality of life.
- Mediate: Health promotion cannot be achieved by the health sector alone; rather its success will depend on the collaboration of all sectors of government (social, economic, etc.) as well as independent organizations (media, industry, etc.).

The Ottawa Charter's actions and priorities for health promotion continue to be very relevant in today's complex society at the all levels. It is our pleasure today to award the 30- Year Celebration of the Ottawa Charter Leadership Award to Dr. Trevor Hancock who participated in the creation of the Charter. He continues to implement the actions and strategies of the Charter as a consultant and educator for local communities, municipalities, provincial and national governments, health care organizations, NGOs and the World Health Organization.

***Trevor Hancock*** - *For his outstanding leadership in Public Health over his lifetime; for setting the foundation and inspiring the future of Health Promotion in Canada and globally*

*Dr Trevor Hancock is a true Renaissance man, a man who is interested in and knows a lot about many things. His main areas of interest are: population health promotion, healthy cities and communities, public health, healthy public policy, environment and health (he co-founded the Canadian Association of Physicians for the Environment), photography, Morris dancing, healthy and 'green' hospitals (he co-founded the Canadian Coalition for Green Health Care), health policy and planning, and health futurism. Currently, Dr. Trevor Hancock is a public health physician and health promotion consultant as well as a Professor and Senior Scholar at the new School of Public Health and Social Policy at the University of Victoria. He has been described as "one of the ten best health futurists in the world".*

Over the past 30 or more years, Trevor Hancock has made an outstanding contribution to Health Promotion and Public Health. He participated in the creation of the Ottawa Charter. As an organizer of the 1984 Conference in Toronto entitled "Beyond Health Care", he contributed to Health Promotion by introducing the concepts of "Healthy Cities" and "Healthy Public Policy". Both concepts were adopted quickly by the emerging field of Health Promotion, and not only were enshrined in the *Ottawa Charter for Health Promotion* but enthusiastically adopted by Health and Welfare Canada as well as the World Health Organization. In particular, the concept of "Healthy Cities" was the basis for establishing "Healthy Cities and Communities", a world-wide movement. Furthermore, since his introduction of the concept, he contributed his time and energy to establish healthy community projects in Ontario and British Columbia as well as advising cities and communities in many other countries. The concept of "Healthy Public Policies" was also adopted by many organizations and governments throughout the world and has become the foundation for other ideas and initiatives such as "Health in all Policies". Thank you so much Trevor for your foresight regarding health promotion and public health movements.

In relation to Trevor's contribution to Public Health, in 1986/7 he was President of the Ontario Public Health Association. Among his many initiatives, he sponsored a project on "Literacy and Health" in partnership with Frontier College. This project became the basis for the establishment

of a Literacy and Health Program by the Canadian Public Health Association as well as many other initiatives on “Literacy and Health” and “Health Literacy”. Some of these programs are still in existence. Since his arrival in British Columbia, he has contributed to Public Health through his role in the Ministry of Health – where he led the development of core public health programs for the province and co-led the development of a clinical prevention policy and BC’s Lifetime Prevention Schedule - and as well as a Professor in the recently established School of Public Health and Social Policy at the University of Victoria. He also has been a great supporter of PHABC through his many contributions to the planning and execution of our summer schools and conferences.

Nationally, he is a member of the Canadian Council on the Social Determinants of Health, a Senior Editor on the Editorial Board of the Canadian Journal of Public Health (where he was tasked with developing a new section on Innovations in Policy and Practice), and is on the Advisory Council of the Arts and Health Network Canada. He is leading a CPHA workgroup that is revising and updating a 1992 report on the ecological determinants health. In BC, he is a member of the Board of BC Healthy Communities and Co-Director of the Core Public Health Functions Research Initiative at University of Victoria.

Impressive as the outlined work is, these are only some of the contributions that Trevor has made to Health Promotion and Public Health. Nevertheless, they more than validate his receiving an award from PHABC for his Lifetime Contribution to Health Promotion and Public Health. We hope that he will be pleased to receive this recognition from his colleagues in British Columbia and will continue to energize and support both fields here and internationally.

## Lifetime Achievement Award

*Marjorie MacDonald - For her dedication and contributions throughout her career to advance Public Health nursing to improve health equity and her leadership to support PHABC*

Dr. MacDonald is an outstanding public health researcher and scholar who is recognized provincially, nationally and internationally for her expertise in public health systems and services research and public health nursing. Her research career has spanned school health, youth smoking, tobacco harm reduction, public health and primary care reform, public health ethics, health literacy, health systems and the role of nurse practitioners. She has consulted and advised governments and non-governmental organizations on many of these issues. She has been leading and contributing to the development of public health systems and services research in Canada. Beginning in 2006, she co-created the Core Public Health Functions Research Initiative and the subsequent Renewal of Public Health Systems and Services Research initiative in partnership with BC health authorities and Ministry. She led two researcher-decision maker think tanks that created a collaborative research agenda for public health with the BC Ministry of Health and BC regional health authorities. Since that time, all of the research priorities identified in the initial think tank have been funded and her program of research has attracted over \$6 million dollars across 8 peer-reviewed projects. She has pioneered the use of innovative research methods for the study of

complex adaptive systems and population health interventions as well as innovative knowledge translation and exchange methods to facilitate early uptake of findings. Dr. MacDonald is exemplary in her ability to engage and mentor the next generation of public health researchers. Her publications are highly rated, highly accessed and widely regarded as some of the best in the field of public health, public health nursing and public ethics. She is known and loved for her delightfully quick sense of humor coupled with laser like conceptual and analytic abilities and for her unfailing commitment to champion public health.

With regards to her role at the Public Health Association of BC, Marjorie has been a dedicated leader of PHABC for many years as a Board and Committee member and as President from 2011 to 2015. Marjorie brought to PHABC a passion for public health and a commitment to create a stronger organization dedicated to improving the health of British Columbians. Her ability to utilize evidence in the work of PHABC strengthened its advocacy efforts; her knowledge and involvement in public health practice enabled new and stronger partnerships between PHABC and the public health community; her leadership skills engaged the public health community in the work of the Association.

Marjorie is a visionary. She led PHABC through a strategic planning process that set the Association in a direction that has strengthened its commitment to public health principles and values. As an advocate to reduce health inequities, she helped to shape PHABC as a powerful voice for “health for all” in BC. Marjorie used her professional and personal values and skills to build a stronger Association and a more visible and influential public health community in BC.

In addition to all her professional contributions as both an outstanding researcher and advocate for public health, Marjorie has proved to be an inspirational leader due to the on-going mentorship she has provided for many, as well as her collaborative nature and humour, which makes her a wonderful colleague and friend to many in the public health community in BC.