

November 28<sup>th</sup> and 29<sup>th</sup>  
Monday / Tuesday

## 2011 PHABC Conference

### ‘The Ottawa Charter for Health Promotion: Critical Engagement from a Health Equity Perspective’

Explore the past, present and future of health promotion in the effort to reduce inequities in health!



#### LOCATION

Executive Airport Plaza Hotel & Conference Centre  
7311 Westminster Highway, Richmond, BC V6X 1A3

#### SCHEDULE

Sign-In & Breakfast - 8:00 - 8:45 AM  
Conference - 8:45 AM - 4:45 PM

This two-day event will **challenge participants to look beyond** the now abundant evidence that widespread inequities in health exist in British Columbia (and elsewhere), to new and **innovative forms of action** aimed at reducing these inequities.

**We encourage researchers, practitioners, students, policy-makers, and community members to participate in this conference. All are welcome.**

#### Online Info. & Registration

Visit [www.phabc.org](http://www.phabc.org)

- **Early-bird rates** until October 10th  
- Contact [staff@phabc.org](mailto:staff@phabc.org) for more information.

#### International Keynote Speakers

##### **Dr. David McQueen**

Former Associate Director for Global Health Promotion, National Center for Chronic Disease Prevention and Health Promotion

##### **Dr. John Raeburn**

Adjunct Professor - Community Health Development, AUT New Zealand

... in addition to many excellent speakers and experts from BC.

#### Conference Registration includes:

- Breakfast, coffee breaks & lunch
- Free attendance at the PHABC Community/Networking Events
- Conference venue, speakers & supplemental materials
- Free transport from the Richmond Brighthouse Skytrain to the hotel.
- Special PHABC hotel rate at the Executive Airport Plaza Hotel