



2013 Public Health Association of BC Conference in Partnership with the Pan-American Health Organization

“Health in all Policies: Taking Intersectoral Action for Equitable & Sustainable Health”

Conference Program Coming Soon

November 4th & 5th 2013

8:00AM – 4:30PM

[Hilton Vancouver Metrotown](#)

6083 McKay Ave, Burnaby, BC V5H2W7 | [\(604\) 438-1200](tel:(604)438-1200)

The Public Health Association of British Columbia is hosting a Regional Conference for 2013, with a theme focused on the international approach of *Health in All Policies*. This approach is a contemporary development of the ‘Building Healthy Public Policy’ action area of the *Ottawa Charter for Health Promotion*. The key foundation for this work is the insight, developed by health promotion and population health, that most of the activities that contribute to the health of societies and communities are generated outside of the health care system itself. Taking action on this insight requires developing a broad, integrated, intersectoral approach to human development in order to achieve equitable and sustainable health for all people. This means that public health must work across government sectors at all levels with coherent, coordinated health promotion strategies. It also means moving beyond government, recognizing that policies and practices in the non-governmental/voluntary and private sectors are equally important to health. This intersectoral conference will be followed by a half-day session from the Ministry of Health focusing on emerging public health priorities.

Keynote speakers include: Dr. Trevor Hancock, Molly Herrington, Jodi Mucha, Mary Collins, Dr. Simon Carroll, Warren O’Brian, Gord Miller, Laura Tate, Leanne Boyd, Dr. Marjorie MacDonald and Dr. John Millar.

**** Please Note ****

Abstract Presenters are required to register and pay for each day of the conference including the day they are presenting

Ministry of Health Emerging Public Health Priorities

November 6th 2013

8:30AM – 12:15PM

[Hilton Vancouver Metrotown](#)

6083 McKay Ave, Burnaby, BC V5H2W7 | [\(604\) 438-1200](tel:(604)438-1200)

The focus of this session will be to discuss potential priorities for 2014/15, and to discuss fulsome public health priority setting process and implementation of the Guiding Framework.

Registration Includes

- Breakfast, coffee breaks & lunch
- Attendance at the PHABC Community Event
- Attendance at the PHABC 60th Anniversary Event
- Attendance at PHABC Annual General Meeting
- Attendance at the Ministry of Health half-day session on Emerging Public Health Priorities.
- Conference venue, speakers & supplemental materials
- Special PHABC hotel rate at the Hilton Metrotown Hotel
- Reduced registration rates for PHABC members (new & existing)

Additional Free PHABC Events

More information coming soon!

PHABC 60th Anniversary Event

In order to honour the many public health professionals who have contributed to improving public health across BC, PHABC will be holding a special event on the evening of Monday November 4th. Appetizers will be served as well. We hope to see you there!

Date: Monday November 4th, 2013

Time: 4:30 – 6:30pm

Location: [Hilton Vancouver Metrotown](#)

PHABC Annual General Meeting

Date: Tuesday November 5th, 2013

Time: 7:30 – 8:30am

Location: [Hilton Vancouver Metrotown](#)

Everyone welcome to attend our Annual General Meeting. Breakfast served as well.

PHABC Community Event

Investing in Children: Celebrating the legacy of Clyde Hertzman

PHABC in partnership with UBC's Human Early Learning Partnership (HELP) will hold a public event to commemorate [Clyde Hertzman](#) and his work in early childhood development. This will include a special presentation featuring [Raffi Cavoukian](#)!

Date: Tuesday November 5th, 2013

Time: 7:00 pm to 9:00 pm

Location: [St. Andrew's Wesley United Church](#)

1022 Nelson Street, Downtown Vancouver, BC

PHABC Conference Key Themes & Format

In order to facilitate participation through solicited scientific abstracts, the Regional Conference will be organized around a series of conference sub-themes: Key Sectors; Case Studies; Research Results at any of the following levels:

- Local/Community
- Provincial/Regional
- Global/International
- National/Federal

Key sectors include (based on the Ottawa Charter's 'prerequisites for health'):

- Peace
- Justice
- Food
- Education
- Income
- Built Environment
- Natural Environment
- Shelter

Case study examples where health professionals have worked with others in any of the sectors listed above at any level, to improve physical, mental or social wellbeing and to reduce health inequities.

Research conducted on intersectoral action undertaken in any of the areas below, at any level, to improve physical, mental or social wellbeing and to reduce health inequities.

1. Mental Health Promotion
2. Early Child Development
3. Corporate/Private Sector
4. Healthy Built Environments

Format

- Plenary sessions to stimulate thinking about the conference theme
- Workshops to build skills and strategies
- Oral presentations to present findings related to the conference theme and sub-themes
- Poster presentations to present findings related to the conference theme and sub-themes
- Facilitated World Café discussions to stimulate reflection and feedback related to the conference theme and sub-themes
- Annual meeting of the Public Health Association of BC
- Community event aimed at engaging the public
- Ministry of Health session on Emerging Public Health Priorities

PHABC Conference Goal and Objectives

Goal: To learn how intersectoral action can improve health, reduce inequities in health and contribute to a sustainable healthcare system by bringing about changes and improvements in our social, physical and economic environments.

Objectives

1. Increase **awareness and action** among conference participants and affiliated organizations regarding the:

- Opportunities to move upstream to promote health and reduce public healthcare costs
 - Creations of conditions to improve population health and reduce the burden of chronic disease
 - Opportunities for improved collaboration among all sectors of government, and between government and non-governmental actors.
 - Potential for action in other sectors to reduce health inequalities through redistributing resources
2. Increase **knowledge, skills and resources** of conference participants needed to achieve **intersectoral action**.
 3. Learn how **intersectoral action** can address:
 - Health inequities
 - Supportive environments for health
 - Community engagement for health
 - Reduction of health expenditures
 - Improved health systems functioning
 - Common risk factors and conditions/environments
 - Factors outside the health system
 4. Improve the **opportunities** of conference participants and affiliated organizations to **network and collaborate**.

Please check back during the first week of September, as detailed presenter bios and program plan for both the conference and MOH session will be updated online!

Conference Logistics

Conference Location

[Hilton Vancouver Metrotown](#)

6083 McKay Avenue
Burnaby BC

Accommodation, Parking & Directions

The Hilton Metrotown Burnaby is pleased to offer a \$119.00 rate/night + taxes to Conference participants. Code for registration: PHABC Conference. Parking at the hotel is \$9.00/day plus taxes; if you use valet services, parking is \$13.50/day. There is street parking available in the area as well. We encourage to use public transportation to the skytrain station Metrotown located one block away from the hotel.

For directions, you may use the directions posted online [here](#).