

Social-Primary-Care: A Model for Reaching the 'Hard to Reach' & Improving the Health of Disadvantaged Communities

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BC Healthy Living Alliance
working together to promote wellness and prevent chronic disease

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British Columbia



BC Healthy Living Alliance

- Came together in 2003 to advocate for public policy to make BC a healthier place for all

Mission:

- To improve the health of all British Columbians by addressing the risk factors and health inequities that contribute significantly to chronic disease through leadership and collaboration.



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Network of Inner City Community Services

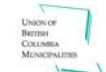
- Consortium of community based organizations, resident groups and consumer groups working together to coordinate and deliver services to children and families and individuals
- Addressing gaps in social services for residents in Vancouver's inner city neighbourhoods.



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Social Primary Care Model

- Health Delivery to ‘hard to reach’, ‘disadvantaged’
- Responsive to ‘social determinants’
- Builds relationships and trust
- Social Pediatric Model pioneered in Quebec by Dr. Julien, adapted to DTES by Dr. Loock

Social Primary Care Model

Nurse Practitioners embedded in community settings
(schools, daycares, community centres)



- Food and childcare
- Incorporated
- Flexibility – drop-in & scheduled appointments
- Access to Pediatric / Specialist Services
- Follow-up



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Social Primary Care Model

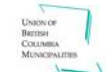
- Formal MOU with Social Services Agencies/NGOs - work together on 'social determinants'.
- Weekly partnership meetings – community and clinician tables
- Citizens are welcomed - provide feedback, raise issues affecting community health



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Place Based Strategies



Use local actors,
knowledge and resources
to provide locally-relevant
responses to issues seen to
be too complex to have
simple solutions
implemented by a lone
actor



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COSTS

- 2 FTE Nurse Practitioners serve 982 women and children
- “Socio- economic inequities in health are responsible for more than 20% of healthcare costs” - PHAC



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OUR
PLACE

Promoting Local Access & Community Empowerment

Collaborative Cost-effective Health Equity



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