



# PHABC NEWSLETTER

December 2012

**2012  
AGM, Awards,  
and Conference  
November 22 & 23**

**Conference report,  
community event, PHABC  
Annual report and more...**

**Happy Holidays and best  
wishes for 2013**

## **“Reorienting Health Services: Aligning Primary Health Care and Public Health in Pursuit of Health for All”**

The two day 2012 Public Health Association of British Columbia Conference & AGM was hosted on November 22<sup>nd</sup> and 23<sup>rd</sup>, 2012 at the Hilton Vancouver Metrotown in Burnaby, BC. The conference entitled “Reorienting Health Services: Aligning Primary Health Care and Public Health in Pursuit of Health for All” asked participants to address the need to shift our health care systems from a path dominated by the goal of curing illness, to a path that aims to promote the health of the people; people considered as ‘whole’ persons, in their communities, with their cultures and traditions, and in their social and physical environments. The conference was organized around five themes:

- 1. Bringing Public Health and Primary Health Care Together*
- 2. Governing a Primary Health Care-led Health System*
- 3. Building a BC Platform for Interdisciplinary Practice in Primary Health Care*

*4. Changing Cultures, Transforming Practice*

*5. Engaging with the Populations We Serve*

[To view report](#)

## **Community event complimenting our 2012 PHABC Conference**

Approximately 100 people attended a community event co-hosted by Public Health Association of BC and the Aboriginal Health Strategic Initiatives department from Vancouver Coastal Health. The event entitled ‘New Visions of Health Care in Aboriginal Communities: Integrating Primary Care and Public Health’ was kindly sponsored by The Canadian Institutes for Health Research and was held on the evening of November 22<sup>nd</sup> at the Vancouver Public Library. This Café Scientifique was held in affiliation with the 2012 PHABC Conference entitled “Reorienting Health Services: Aligning Primary Health Care and Public Health in Pursuit of Health for All”.

[To view full report](#)

## 2012 PHABC AGM

PHABC hosted their AGM at the Hilton Metrotown Hotel in Burnaby, BC on November 23<sup>rd</sup>.

[To view minutes from the AGM](#)

## PHABC Annual Report

Marjorie MacDonald (PHABC President) presented to the membership that attended the AGM on November 23<sup>rd</sup> the annual report of activities for the Association.

[To view full report](#)

## 2012 PHABC Awards

We are very pleased to announce the people awarded this year with the 2012 PHABC Awards in the different categories:

- Mr. Art Kube – Award of Merit
- Meggie Ross - Phyllis M. Baird Memorial Award
- Dayna Chapman - Sharon Martin Community Development Award

[To view the full description of awards](#)

## Public Policy leadership award

**CMHA BC presents 2nd annual Dr. Nancy Hall Public Policy Awards to mental health champions**

Awards honour Paola Ardiles (PHABC board member), Stephen Smith and the BC Medical

Association for groundbreaking work in mental health and addictions care

<http://www.cmha.bc.ca/get-informed/news/media/09-26-12>

## BC Generations Project

More than 25,000 British Columbians have already joined the BC Generations Project – and thousands are still needed by March 2013! If you're a BC resident aged 35-69, you can help build a healthier future by joining the province's largest cancer prevention project. Learn more and join online at

[www.bcgenerationsproject.ca](http://www.bcgenerationsproject.ca).

## Chief PHO Report

The Chief Public Health Officer's Report on the State of Public Health in Canada, 2012

<http://www.phac-aspc.gc.ca/cphorsphc-respcacsp/2012/intro-eng.php>

## Tackling Health Inequalities: Lessons from International Experiences

A new book edited Dennis Raphael looks not only at Canada, but beyond its borders to how six other wealthy developed nations approach the avoidable inequalities in health that Raphael says “haunts our societies”. *Tackling Health Inequalities: Lessons from International Experiences* provides a unique perspective on health inequalities in Canada and elsewhere. This exciting volume brings together experiences from seven wealthy developed nations—the USA, Australia, Britain and Northern Ireland, Canada, Finland, Norway, and Sweden—to analyze their contrasting approaches to reducing avoidable health problems. Some nations

are successfully responding to health inequalities, but Canada is not one of them.

Why is this the case, and what can we learn from other nations? For more information, visit the [Canadian Scholars' Press](#) website.

## The International Union for Health Promotion and Education (IUHPE)

IUPHE has published a new document on Facilitating Dialogue between the Health and Education Sectors to advance School Health Promotion and Education – you can download it at:

[http://www.iuhpe.org/uploaded/Activities/Scientific\\_Affairs/CDC/School%20Health/FacilitatingDialogueH&E\\_EN\\_WEB.pdf](http://www.iuhpe.org/uploaded/Activities/Scientific_Affairs/CDC/School%20Health/FacilitatingDialogueH&E_EN_WEB.pdf)

The document was developed for policy makers and practitioners in the health and education sectors and for non-governmental organisations. It is designed to provide the stakeholders in school health with simple and practical insights into facilitating and improving dialogue between health and education and does this by: Identifying the current dilemmas; Exploring ‘what are realistic outcomes for school health’, and Indicating strategies that have a high degree of success.

## CPHA Pre-Conference Session Report

PHABC was one of the co-sponsors of a workshop on the “Future of Health Promotion in Canada” which took place on June 11 in Edmonton one day prior to the CPHA Annual Conference. Other co-sponsors were the Public Health Agency of Canada, Canadian Scholars Press, BC Centre of Excellence for Women's Health, and the Laval University Faculty of Nursing.

[To view the full report](#)

## Social Determinants of Health

For an excellent video for the public on the Social Determinants of Health from the Wellesley Institute go to:

[https://www.youtube.com/watch?feature=player\\_embedded&v=kEqFiq11CE](https://www.youtube.com/watch?feature=player_embedded&v=kEqFiq11CE)

## Population Data BC- last chance to register for January courses

The on-line Professional Specialization Certificate in Population Health Data Analysis provides a unique opportunity for health professionals to learn a diverse set of skills from multiple disciplines. This flexible entry program allows you to start in any term and take up to two courses without applying to the full program.

### Upcoming January courses:

- Epidemiological Statistics (January to April)
- Longitudinal Analysis and Multi-level modeling of Population Health Data (January to April)

To learn more about these courses and the program visit:

<http://www.popdata.bc.ca/etu/PHDA>

## Coming Soon: The BC Services Card

Starting February 15, 2013 the provincial government will introduce the BC Services Card, which will be phased in over a five-year period. The new card replaces the CareCard and can be combined with the driver's licence. For more information please visit: [BC Health](#)

## Happy Holidays!

PHABC Board of Directors and staff would like to wish all membership and friends warmest thoughts and best wishes for a wonderful holiday and a very Happy New Year!